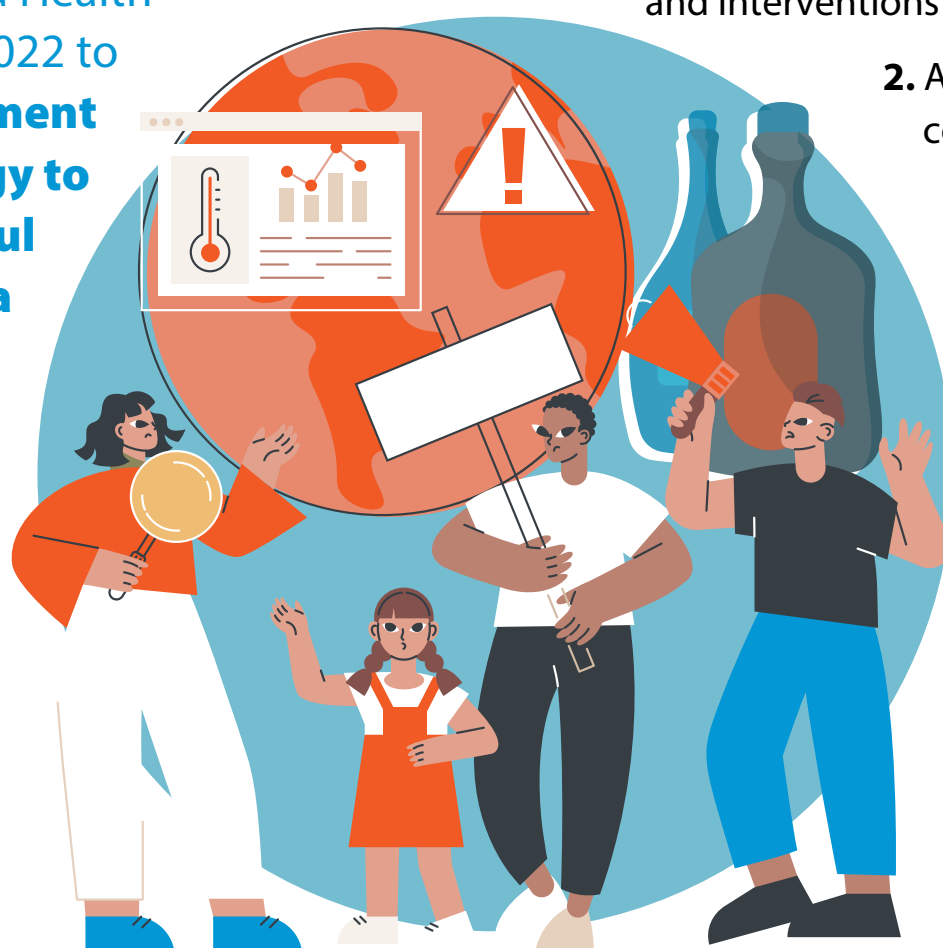


GLOBAL ALCOHOL ACTION PLAN 2022-2030

A Summary for International Partners, Civil Society Organizations and Academia in the Americas

WHAT IS THE GLOBAL ALCOHOL ACTION PLAN?

The World Health Organization action plan (2022-2030) was endorsed by the Seventy-fifth World Health Assembly in May 2022 to **effectively implement the global strategy to reduce the harmful use of alcohol as a public health priority (1)**.



It has six action areas:

1. Implementation of high-impact strategies and interventions
2. Advocacy, awareness and commitment
3. Partnership, dialogue and coordination
4. Technical support and capacity-building
5. Knowledge production and information systems
6. Resource mobilization.

For each area, actions are proposed to different types of stakeholders, including international partners, civil society organizations and academia.

WHO ARE THE INTERNATIONAL PARTNERS, CIVIL SOCIETY ORGANIZATIONS AND ACADEMIA?

International partners, civil society organizations, and academia partners in the Americas include civil society organizations, professional associations, academia and research institutions.

WHAT ARE THE ACTIONS PROPOSED BY THE ACTION PLAN FOR THEM?

Collaborate, support and advocate for the development of high-impact policies and actions for reducing the harmful use of alcohol. Summary as follows:

Major partners in the United Nations system and intergovernmental organizations

- Increase their collaboration and cooperation with the World Health Organization (WHO) on the development, implementation and evaluation of high-impact policy measures and by joining the WHO SAFER initiative.
- Include activities for reducing the harmful use of alcohol and the implementation of the global strategy and action plan in their strategies and action plans, and develop horizontal multisectoral programs and partnerships.
- Prioritize technical assistance and capacity-building activities for accelerating implementation of the global strategy in their developmental assistance and country support activities and plans.
- Monitor and report the activities and commitments that undermine effective public health measures, and refrain from co-funding initiatives with economic operators in alcohol production and trade.
- Support knowledge generation and monitoring activities on alcohol and health at all levels and to work with WHO on alcohol policy research, and support national monitoring capacities.
- Promote and support financing policies and interventions to ensure the availability of adequate resources for accelerated implementation of the global strategy, while maintaining independence from funding from alcohol producers and distributors.

Civil society organizations and academia

- Strengthen their advocacy and global and regional networks and action groups; support the implementation of high-impact policy options; promote the WHO SAFER initiative; develop and strength accountability frameworks.
- Monitor and report the activities and commitments that undermine effective public health measures, and refrain from co-funding initiatives with economic operators in alcohol production and trade.
- Scale up their activities in support of global, regional and national awareness and advocacy campaigns, and counter misinformation about alcohol consumption and associated health risks.
- Motivate and engage different stakeholders in the implementation of effective strategies, interventions to reduce the harmful use of alcohol and the global strategy.
- Develop and contribute to capacity-building activities at national and international levels within their roles and mandates; provide technical assistance in line with the objectives and principles of the global strategy and the action plan.
- Support WHO efforts on data collection and analysis to improve the coverage and quality of data, and support countries in their efforts to build and strengthen research and monitoring capacities in the area.
- Promote and support new or innovative ways to secure funding and facilitate collaboration between the finance and health sectors to ensure the mobilization, allocation and accountability of the resources to reduce the harmful use of alcohol and accelerate the implementation of the global strategy at all levels.

References

1. World Health Organization. Appendix: Draft Action Plan (2022–2030) to Effectively Implement the Global Strategy to Reduce the Harmful Use of Alcohol as a Public Health Priority. In: World Health Organization. Political declaration of the third high-level meeting of the General Assembly on the prevention and control of non-communicable diseases. Executive Board 150th session, 11 January 2022, Provisional agenda item 7. Geneva: WHO; 2022. Available from: https://apps.who.int/gb/ebwha/pdf_files/EB150/B150_7Add1-en.pdf.