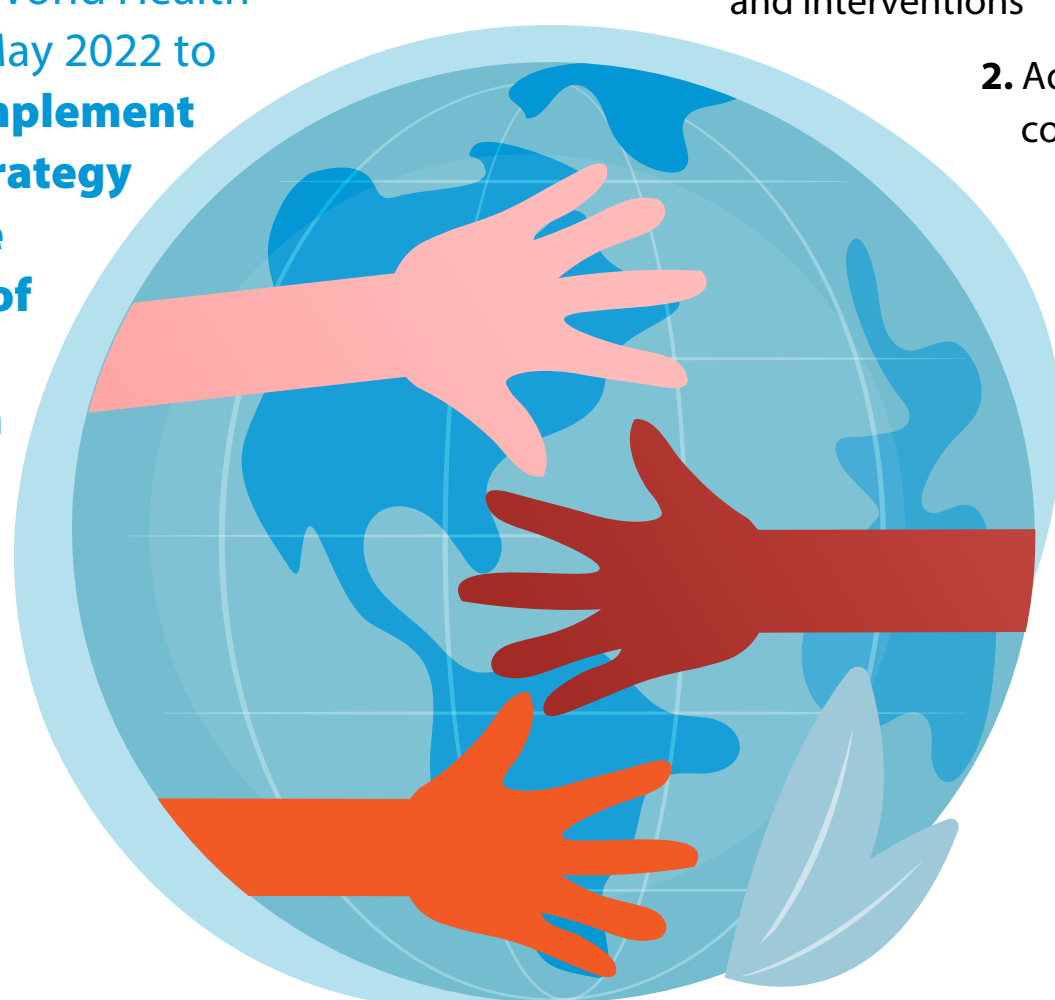


GLOBAL ALCOHOL ACTION PLAN 2022-2030

A Summary for Member States in the Americas

GLOBAL ALCOHOL ACTION PLAN?

The World Health Organization action plan (2022-2030) was endorsed by the Seventy-fifth World Health Assembly in May 2022 to **effectively implement the global strategy to reduce the harmful use of alcohol as a public health priority** (1).



It has six action areas:

1. Implementation of high-impact strategies and interventions
2. Advocacy, awareness and commitment
3. Partnership, dialogue and coordination
4. Technical support and capacity-building
5. Knowledge production and information systems
6. Resource mobilization.

For each area, actions are proposed to different types of stakeholders, including Member States.

In the Region of the Americas, the Pan American Health Organization works with **51 Member States and territories**.

WHAT ARE THE ACTIONS PROPOSED BY THE ACTION PLAN FOR THEM?

Develop, implement, monitor, and evaluate public policies to reduce the harmful use of alcohol, according to their national needs and contexts. Summary as follows:

- Prioritize and advocate for the development, sustainable implementation and continued enforcement, monitoring and evaluation of high-impact cost-effective policy options (including the ones recommended in the World Health Organization [WHO] SAFER technical package).
- Develop and enact, as appropriate, national alcohol policies, action plans, road maps or action frameworks to accelerate and guarantee the effective implementation of global, regional and national commitments.
- Ensure that alcohol policy measures are based on public health goals and the best available evidence and are protected from the interference of commercial interests.
- Build, strengthen and support partnerships with all relevant entities, at different levels and across different sectors, taking into consideration and managing any stakeholder conflict of interest.
- Support local and bottom-up initiatives for protecting against harmful alcohol consumption and community actions that advocate for alcohol policy changes in various settings and populations, including high-risk groups.
- Adopt a “whole-of-government” approach to ensure effective national governance and coordination of multisectoral activities.
- Develop, strengthen and support national and subnational monitoring systems for generation, compilation and dissemination of knowledge on alcohol consumption, alcohol-related harms and policy responses.
- Develop or strengthen national institutional capacities and technical capacities, including health professionals and social care systems, for the implementation of strategies and interventions to reduce the harmful use of alcohol; the prevention, identification, and management of hazardous drinking and disorders due to alcohol use; and the prevention of alcohol-related violence and suicides and ensure access to health services.
- Collaborate with WHO Secretariat on the implementation of the global strategy; testing, disseminating, implementing and evaluating WHO technical tools, recommendations and training materials; and collecting, collating, reporting and validating the information required for global surveys on alcohol and health.
- Document and disseminate experiences and information on the development, implementation and evaluation of multisectoral actions; on alcohol policy measures and interventions, including evaluation of their effectiveness, cost-effectiveness and impacts on alcohol-attributable harm; and on financing policies and interventions.
- Increase awareness on health risks and harms associated with alcohol consumption in different populations, including through well-developed and long-term communication activities targeted to general population.
- Ensure appropriate consumer protection measures through the development and implementation of labeling requirements that display essential and understandable information for health protection on alcohol content, as well as product quality control measures for alcoholic beverages.
- Develop and support the implementation of activities for reducing the public health impact of illicitly or informally produced alcohol.
- Ensure the availability and allocation of necessary resources for implementing the global strategy and action plan, community action and community-based programs, and for increasing the coverage and quality of prevention and treatment interventions.
- Consider, when appropriate, the development and implementation of earmarked funding or contributions from alcohol tax revenues or other revenues that are linked to alcohol beverage production and trade or establishing a dedicated fund.

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Reference

1. World Health Organization. Appendix: Draft Action Plan (2022–2030) to Effectively Implement the Global Strategy to Reduce the Harmful Use of Alcohol as a Public Health Priority. In: World Health Organization. Political declaration of the third high-level meeting of the General Assembly on the prevention and control of non-communicable diseases. Executive Board 150th session, 11 January 2022, Provisional agenda item 7. Geneva: WHO; 2022. Available from: https://apps.who.int/gb/ebwha/pdf_files/EB150/B150_7Add1-en.pdf.

