



Pan American  
Health  
Organization



World Health  
Organization  
REGIONAL OFFICE FOR THE Americas

## 164th SESSION OF THE EXECUTIVE COMMITTEE

*Washington, D.C., USA, 24-28 June 2019*

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CE164.R19  
Original: English

### ***RESOLUTION***

#### ***CE164.R19***

#### **STRATEGY AND PLAN OF ACTION ON HEALTH PROMOTION WITHIN THE CONTEXT OF THE SUSTAINABLE DEVELOPMENT GOALS 2019-2030**

##### ***THE 164th SESSION OF THE EXECUTIVE COMMITTEE,***

Having reviewed the proposed *Strategy and Plan of Action on Health Promotion within the Context of the Sustainable Development Goals 2019-2030* (Document CE164/19);

Aware of the impact of health promotion efforts in the Region of the Americas and the achievements of models that go beyond the treatment of disease to enhance and maintain health, and recognizing the need for people to live in healthy settings that enable them to improve their own health and well-being;

Considering the need to continue to develop policies, programs, plans, and projects that integrate health promotion in an equitable and solidarity-based manner, that link with appropriate policies of other sectors, that leave no one behind, and that support the right to the enjoyment of the highest attainable standard of health and the achievement of universal health,

#### ***RESOLVES:***

To recommend that the 57th Directing Council adopt a resolution along the following lines:

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**STRATEGY AND PLAN OF ACTION ON HEALTH PROMOTION WITHIN  
THE CONTEXT OF THE SUSTAINABLE DEVELOPMENT GOALS 2019-2030**

***THE 57th DIRECTING COUNCIL,***

Having reviewed the *Strategy and Plan of Action on Health Promotion within the Context of the Sustainable Development Goals 2019-2030* (Document CD57/\_\_\_), whose strategic lines call for strengthening healthy settings, enabling community participation and empowerment and civil society engagement, enhancing governance and intersectoral work to act on the social determinants of health, and strengthening health systems and services by incorporating a health promotion approach in order to improve the health and well-being of the populations of the Americas;

Recognizing the importance of renewing health promotion in the Region in the context of the Sustainable Development Goals, the Sustainable Health Agenda for the Americas 2018-2030, the Strategy for Universal Access to Health and Universal Health Coverage, and the Strategic Plan of the Pan American Health Organization 2020-2025 in order to improve the health and well-being of the populations of the Americas,

***RESOLVES:***

1. To approve the *Strategy and Plan of Action on Health Promotion within the Context of the Sustainable Development Goals 2019-2030* (Document CD57/\_\_\_).
2. To urge the Member States, in keeping with the objectives and indicators established in the Plan of Action, and considering their own contexts and priorities, to:
  - a) promote the implementation of the Strategy and Plan of Action on Health Promotion within the Context of the Sustainable Development Goals 2019-2030 in order to advance effectively in its implementation.
3. To request the Director to:
  - a) provide technical support to the Member States to strengthen national capacities on health promotion that contribute to the implementation of the Strategy and Plan of Action and the achievement of its objectives.

*(Eighth meeting, 27 June 2019)*