



PAN AMERICAN HEALTH ORGANIZATION
WORLD HEALTH ORGANIZATION



34th DIRECTING COUNCIL
41st SESSION OF THE REGIONAL COMMITTEE

Washington D.C., 25-29 September 1989

RESOLUTION

CD34.12

**REGIONAL PLAN OF ACTION FOR THE PREVENTION AND
CONTROL OF THE USE OF TOBACCO**

THE 34th DIRECTING COUNCIL,

Having examined the "Regional Plan of Action for the Prevention and Control of the Use of Tobacco" (Document CD34/10);

Seriously concerned about the growing trends in tobacco consumption in most of the countries of the Region, and about the scale of the promotion of cigarette sales, particularly among youth and women;

Bearing in mind the existence of irrefutable scientific evidence that morbidity and mortality associated with the use of tobacco are preventable and avoidable; and

Considering that up to the present few countries have adopted effective measures of prevention and control of the use of tobacco in spite of the fact that it has been shown that those measures are feasible and practicable,

RESOLVES

1. To approve the Plan of Action proposed by the Director, with the amendments indicated by the Executive Committee.

2. To urge the Governments to take appropriate decisions and to adopt the necessary measures required by the laws of each Member Country in order to put effectively into practice the Plan of Action in their respective countries.

3. To request that the Director:

- a) Mobilize extrabudgetary resources to carry out and finance the proposed Plan of Action;
- b) Continue joint efforts and collaboration with national authorities, nongovernmental organizations, United Nations agencies, and all those institutions interested in collaborating, in order to carry out the Plan of Action in the broader context of prevention and control of the most prevalent noncommunicable diseases.

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