



Technical

Discussions

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POLICIES FOR THE PRODUCTION AND MARKETING OF ESSENTIAL DRUGS

Discussion Guide

1. What mechanisms can be employed by Member Governments, private industry and international organizations to support the objective of making essential drugs available to the majority of the population at an affordable price?
2. Under what conditions is the importation of finished pharmaceutical products justified? Under what conditions is local production a desirable alternative?
3. How can the financial, logistical, and cultural obstacles to the effective distribution of essential drugs best be overcome?
4. How can Member Countries evaluate the impact of their national policies and programs related to essential drugs?
5. What short- and long-term activities are open to PAHO, Member Governments, and private industry to improve the present situation with regard to pharmaceutical production and marketing in the Region?