

*directing council*



PAN AMERICAN  
HEALTH  
ORGANIZATION

XXVI Meeting

*regional committee*

WORLD  
HEALTH  
ORGANIZATION

XXXI Meeting



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FIFTIETH ANNIVERSARY OF THE W. K. KELLOGG FOUNDATION

Ever since the late 1940's, when PAHO adopted a new constitution and began serving as the Regional Office for WHO, the W. K. Kellogg Foundation has been a dedicated and reliable partner. But the influence of Kellogg on health in Latin America began even earlier, when the Foundation started its fellowship program in 1937. Since then, many of the Latin American leaders in health have been trained with Kellogg support.

The first major cooperation was joint PAHO/Kellogg Foundation sponsorship of the Institute of Nutrition of Central America and Panama (INCAP), which was created in 1949 by the Governments of Guatemala, Costa Rica, El Salvador, Nicaragua, Honduras and Panama. Kellogg's support was of fundamental importance to develop the "critical mass" of local researchers and scientists, many of whom were awarded fellowships for postgraduate training in nutrition and food sciences in recognized academic centers.

Kellogg's cooperation with PAHO's nutrition programs has evolved through the years with great success. The Foundation is currently funding an important applied nutrition program in support of national efforts carried out by the six Central American Governments. This program aims at the formulation, implementation and evaluation of national food and nutrition policies and plans, the integration of nutrition services in regionalized health systems with emphasis on the extension of coverage through primary health care and community participation, and improvement of hospital food and dietary services.

Experience gained by INCAP in the development of possible solutions to the most prevalent nutritional deficiencies is highly accountable to the generous and timely support of the Foundation. As examples of the application of scientific knowledge to the design of feasible nutrition interventions, INCAP is actively working and cooperating with countries of the Region in the design of highly nutritious, locally produced

vegetable mixes such as INCAPARINA in Guatemala, MAISOY in Honduras, and ACAMIL in Haiti; fortification of sugar with vitamin A and iron for the control of deficiencies related to these substances; salt iodization for the prevention and control of endemic goiter; use of non-conventional foods to improve human and animal nutrition; and development of simple and reliable indicators for the diagnosis and surveillance of nutritional diseases.

In the last decade the Kellogg Foundation has greatly expanded its program in cooperation with PAHO. It is directed toward the improvement of medical, dental and nursing education by assisting educational institutions, and encouraging them to orient their training toward cooperation with the health services to expand health care coverage. Kellogg has been a pioneer in primary health care.

Kellogg cooperation is highlighted by the visible evidence around us in this building. These PAHO Headquarters were largely built with a US\$5 million loan from the Foundation, which is being repaid in the form of expanded health programs for the countries of the Americas.

This cooperation of a private foundation and an international organization is more extensive, lasting and wholehearted than any in the world. We believe it will be further enhanced by the new guidelines prepared by PAHO for future relationships between the Organization and the Kellogg Foundation.

The 50 years of achievement of the Kellogg Foundation in the field of health has gained worldwide recognition. We are proud to be able to participate with so many others in paying tribute to its many accomplishments, and gratefully recognize its continuing support of PAHO.