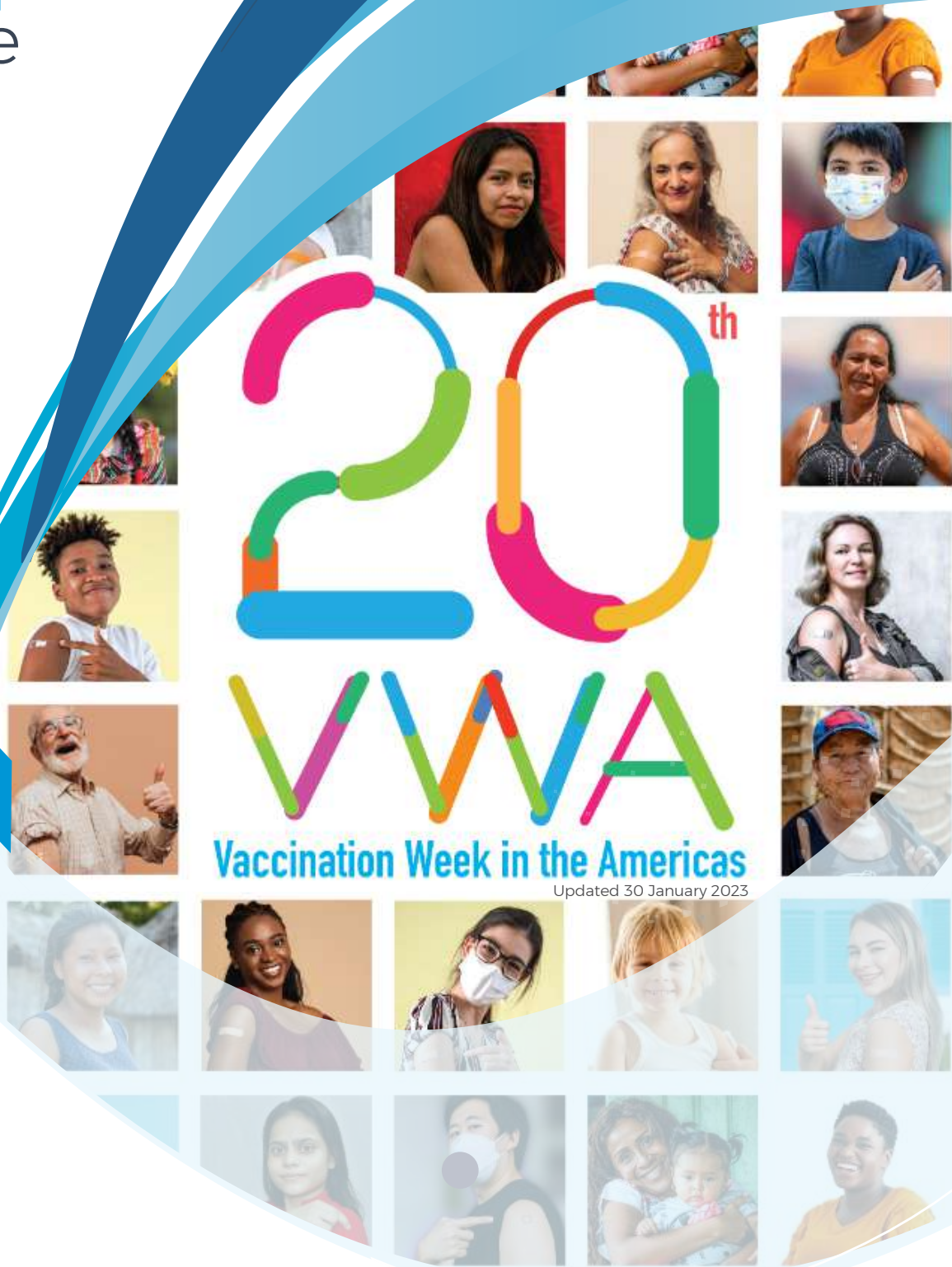


Report of the



Report of the 20th Vaccination Week in the Americas. Updated 30 January 2023
PAHO/FPL/IM/23-0001

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PARTICIPATING COUNTRIES AND TERRITORIES VWA 2022



24 countries and territories submitted plans and/or final reports to PAHO

Reporting and participating:

Antigua and Barbuda, Argentina, Bahamas, Barbados, Belize, Bermuda, Bolivia, Brazil, British Virgin Islands, Colombia, Dominica, Ecuador, El Salvador, Guatemala, Guyana, Honduras, Jamaica, Panama, Paraguay, Saint Kitts and Nevis, St. Maarten, Saint Vincent and the Grenadines, Turks and Caicos and Suriname.

20 countries and territories participated without sending reports

Reporting and participating:

Anguilla, Aruba, BES Islands (Bonaire, St. Eustatius and Saba), Canada, Cayman Islands, Chile, Costa Rica, Cuba, Curaçao, Dominican Republic, Grenada, Mexico, Montserrat, Nicaragua, Peru, Saint Lucia, Trinidad and Tobago, United States of America, Uruguay and Venezuela.

DIRECTOR'S MESSAGE

Dr. Carissa Etienne



Dr. Carissa F. Etienne, Director of the Pan American Health Organization (PAHO), opened the 20th anniversary of Vaccination Week in the Americas (VWA) with a message to the global community on the importance of continuing vaccination coverage in the midst of the pandemic.

“This week we mark the 20th anniversary of Vaccination Week of the Americas. At the time when the vaccines are under the spotlight as never before. Two years into the pandemic and a year after COVID-19 vaccines became available, around 64 percent of peoples in the Americas have been vaccinated against this devastating virus. Regrettably, however, many still remain unvaccinated.

My message to you is that vaccines continue to be our best protection against vaccine-preventable diseases. They are the best implement in our toolbox against COVID-19 mortality.

For those of you who may have doubts, I want to reassure you that vaccines are effective at protecting us from severe disease, hospitalization, and death. But above all, they are safe. The technology development behind the manufacture of COVID-19 vaccines and their



Video: [View the Director's message](#)

production have followed the same strict standards as for other well-known vaccines.

As we continue to expand COVID-19 vaccine coverage, let us not forget the other diseases for which effective protection exists. Vaccine coverage against polio, measles, diphtheria, and other childhood diseases has dropped in many countries in the region as the pandemic response overwhelmed people and health systems. We cannot let our guard down on these preventable diseases. We all need to do our part to keep ourselves, our families, and our communities safe.”

**“ARE YOU FULLY
VACCINATED?
IF NOT, PLEASE, GET
ALL YOUR SHOTS.”**

INTRODUCTION



From 20 to 30 April 2022, the countries and territories of the Region of the Americas, together with the Pan American Health Organization (PAHO) and partners, celebrated the **20th Vaccination Week in the Americas** (VWA). It was also the 11th World Immunization Week of the World Health Organization (WHO).

In 2022, the VWA campaign aimed to close immunization gaps, wherever they may be. The 2022 slogan was: **“Are you fully vaccinated? Get all your shots.”**

The campaign goal of VWA 2022 was to reach those who have not yet received the full benefits of routine immunizations and/or the COVID-19 vaccination, and to accelerate the WHO goal of vaccinating 70% of the population in all countries. In the context of the COVID-19 pandemic, PAHO emphasized the need to leverage COVID-19 vaccination efforts to deliver other essential vaccines.

- VWA 2022 saw the participation of **23 countries** and territories of the Americas.
- Countries administered **12 million doses** of COVID-19 vaccines during this week.
- More than **59 million people** received at least one vaccine dose during VWA 2022.
- Vaccination efforts against measles reached over **5 million children** with life-saving vaccines.
- Over **53 million people in 13 countries** were vaccinated against seasonal influenza through VWA 2022 efforts to vaccinate priority groups.
- Countries administered over **380,000 doses** of vaccine against poliomyelitis (polio), both oral poliovirus vaccine (OPV) and injectable, inactivated poliovirus vaccine doses (IPV).



13 countries conducted mop-ups, follow-up calls to parents and caregivers, vaccine brigades, pop-up sites, vaccination in schools and other strategies during VWA 2022 to help the region sustain disease elimination achievements.



12 countries used VWA 2022 to strengthen health services. This included training for health care workers (HCW) on vaccine administration and safe injection practices, information sessions on COVID-19 vaccines, and in Dominica and the Bahamas they trained personnel in the use of Electronic Immunization Registries launched in recent months.



23 countries took the opportunity of VWA 2022 to communicate the importance and safety of vaccines and engage with their communities. Countries partnered with the Red Cross, local Rotary Clubs, civil society and academia, religious leaders, neighborhood and parish leaders, as well as schools and teachers.



11 countries hosted health fairs and community events during VWA 2022 to monitor blood sugar and blood pressure, give vitamin A supplements, provide deworming as well as offering vaccination services – demonstrating that integrated activities were making a post-COVID pandemic come back. Some countries also offered Pap smears to mothers and female caregivers coming to health centers.

HISTORY



WHAT IS VACCINATION WEEK IN THE AMERICAS?

Vaccination Week in the Americas (VWA) began in 2003 as part of the response to an endemic outbreak of measles in the Americas that took place between Colombia and Venezuela (Bolivarian Republic of) in 2002. To prevent future outbreaks of this kind, the ministers of health of the Andean countries proposed a coordinated international initiative.

Over the past 20 years, this initiative has become a key driver of progress for immunization in the Americas, and has given governments a yearly opportunity to support and promote the essential work of national immunization programs. As a result of VWA campaigns, more than 1.03 billion individuals have been vaccinated against multiple diseases, and six vaccine-preventable diseases have been eliminated. The initiative is also being increasingly used by countries as an opportunity to integrate other preventive interventions such as deworming, vitamin A supplementation, and handwashing. This initiative is an exceptional example of what can happen when countries work together, across national borders and in different languages, to improve their populations' health.

As part of VWA, as many as 45 countries and territories in the Americas come together every year to vaccinate their populations, making a special effort to reach people who may not have regular access to primary health services. This includes indigenous peoples, migrant populations, border populations, and people living in urban fringes/slums. The multiple events and longer service hours mean that working adults and their families can receive any missing vaccine doses at more convenient times and places.

VWA is a flexible initiative, where each country selects the vaccines, population groups, areas, and activities it wants to promote to close its specific immunization gaps or respond to an outbreak. The VWA platform can be adapted to best meet local public health priorities. For example, countries have been able to use the VWA to respond to the influenza A(H1N1) pandemic in 2009 with the influenza vaccine, and the ongoing COVID-19 pandemic with the COVID-19 vaccine.

SINCE ITS INCEPTION, THE OVERARCHING OBJECTIVES OF THE VWA HAVE BEEN:

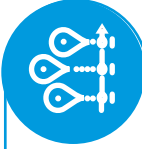
- Maintain the issue of immunizations at the forefront of the political agenda
- Raise awareness on how immunization saves lives
- Promote equity and access to vaccination for people of all ages, regardless of where they live, leaving no one behind
- Increase vaccination coverage for all antigens included in the national immunization program of a country
- Promote the transition from a focus on child immunization to immunization across the life course
- Serve as a platform for integrated public health activities

20
Years of
Vaccination Week
in the Americas

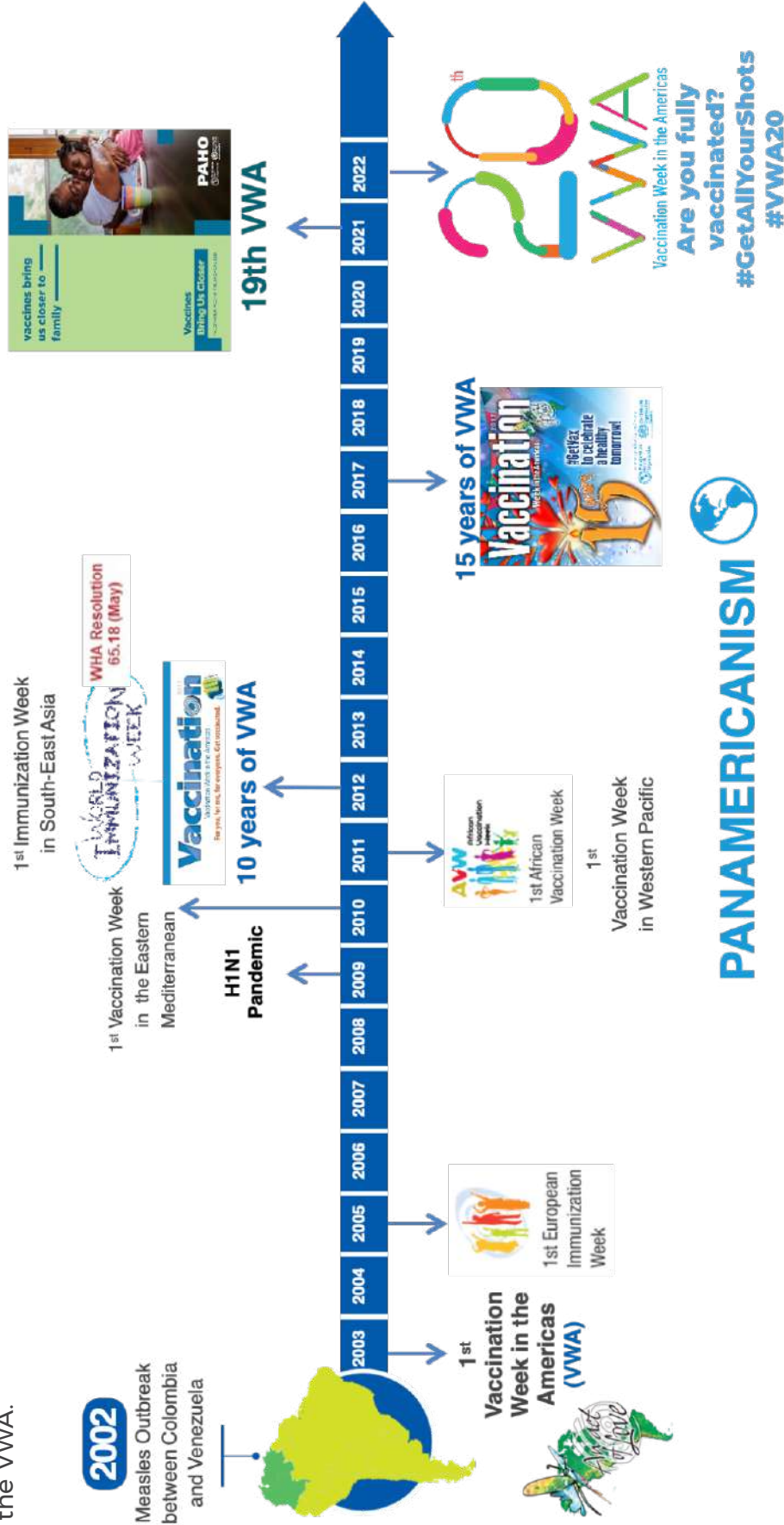
6
Vaccine-preventable
diseases eliminated

1,030,000,000
Over 1 billion people
vaccinated
under VWA

VWA TIMELINE



VWA was first celebrated in April 2003 with 19 countries and territories participating. Later that year, the initiative was endorsed through a resolution during PAHO's 44th Directing Council¹. Today, the initiative has matured into a global celebration of the power of vaccination and serves as a key annual opportunity for all countries of the Americas to highlight the essential work of their national immunization programs. Some 43 countries and territories participated in 2022, the twentieth anniversary of the VWA.



1 Pan American Health Organization. Sustaining immunization programs - elimination of rubella and congenital rubella syndrome (CRS) [Internet]. PAHO 44th Directing Council, 55th Session of the Regional Committee for the Americas, 26-22 September 2003. Washington, DC.; PAHO; 2012 (resolution CD44.R1). Available from: <https://iris.paho.org/handle/243106652>.

CELEBRATING 20 YEARS

In 2022, PAHO and partners celebrated 20 years of Vaccination Week in the Americas. Even though we are in the midst of the COVID-19 pandemic, vaccination with all vaccines of the regular immunization program continues. Click on the video presents the accomplishments:



**MORE THAN
ONE BILLION
PEOPLE**

have been vaccinated during
Vaccination Week in the Americas

more than one billion people have been vaccinated
during Vaccination Week in the Americas

Each year, the VWA demonstrates the renewed political commitment of Governments towards the immunization program. We want to recognise the life-saving work of vaccinators all over the Americas, especially in 2021 when they had to administer vaccines against COVID-19 as well as other vaccines preventable diseases. Thanks to healthcare workers, people in every corner get vaccinated.

**ARE YOU FULLY
VACCINATED?**

**GET ALL YOUR
SHOTS**

VACCINATION WEEK AND COVID-19



STRENGTHENING THE ROUTINE IMMUNIZATION PROGRAM DURING AND AFTER COVID-19

Since the beginning of the pandemic, 6 million people around the world have died because of COVID-19. The Americas have been disproportionately impacted, accounting for nearly half of all global deaths, with more than 2.6 million lives lost.

As of August 2022, more than 1.94 billion doses of COVID-19 vaccine have been administered worldwide since their introduction in January 2021.² In the Americas, more than 1.77 billion doses of COVID-19 vaccines have been administered, and 689 million people in our Region have received at least two doses of vaccine. Fifty countries and territories have begun to deliver additional doses and booster shots to their eligible populations. Booster shots are key for people at higher risk for severe COVID-19, who need an additional dose to remain protected.

Across the Region, about 234 million people have yet to receive their first dose of the vaccine, and these gaps are concentrated in harder to reach, rural areas or underserved areas. PAHO estimates that 54% of 0-dose persons live in low-to-middle income countries. Only 14 countries achieved coverage of 70% of their populations with completed vaccine schedules.

The COVID-19 pandemic has taken a heavy toll on health systems, especially primary healthcare services. However, it is essential that we continue to advocate and maintain focus on routine immunization. Vaccine coverage against polio,

measles and rubella, diphtheria, and other childhood diseases had been declining for 10 years before COVID-19 struck. The pandemic further exacerbated these trends.

In 2021, 2.7 million children younger than 1 year in the Americas (19.7% of the target population) did not receive all vaccine doses they were eligible to receive. This means they are susceptible to diseases like measles, polio, and tetanus. In two years, the effects of the pandemic have rolled back nearly three decades of progress on polio and measles in the Americas, putting vaccination coverage rates back to the levels of 1994.

The strong commitments and investments that governments made for COVID-19 vaccines must be expanded and maintained to support the national immunization programs. Specifically, the same investments made to strengthen human resources, cold chain operations, events supposedly attributable to vaccination or immunization (ESAVI) surveillance, data management infrastructure and communication strategies must be applied. It is only this high-level commitment and long-term investments that will allow national immunization programs to reach more people with live-saving vaccines against measles, rubella, polio, diphtheria, human papilloma virus (HPV), yellow fever, influenza, or COVID-19.

2 Data is from PAHO/WHO Total Country Populations. For current data, see the PAHO webpage "COVID19- Vaccination in the Americas". Available at https://ais.paho.org/imm/IM_DosisAdmin-Vacunacion.asp

OBJECTIVES OF THE VWA 2022 CAMPAIGN



Each year, the VWA demonstrates the renewed political commitment of governments toward the immunization program. VWA also provides an opportunity to recognize the life-saving work of vaccinators all over the Americas, especially in 2021 when they had to administer vaccines against COVID-19 as well as other vaccines preventable diseases. In 2022, vaccination with all vaccines of the regular immunization program continued despite the COVID-19 pandemic. Thanks to healthcare workers, people in every corner of the Americas can be vaccinated. The slogan of VWA 2022 reminds people of the need for all vaccines:

The main message for the VWA 2022 campaign was to revitalize national immunization programs and promote equitable access to vaccines. Beyond strong support for immunization programs, this year's VWA aimed to recognize the incredible work of that health workers have made since the start of the pandemic and build upon the momentum generated by the pandemic to advocate for continued financial and operational support to the national Expanded Program on Immunization (EPI).



Build trust and confidence in the safety and effectiveness of all vaccines



Strengthen the scope and reach of the routine vaccination program during and after the COVID-19 pandemic



Accelerate COVID-19 vaccination activities in all countries and territories of the Americas to achieve 70% coverage before June 2022

COUNTRY OBJECTIVES

At the country level, each country selected the combination of target populations, vaccine-preventable diseases, and locations as the focus of its VWA activities. The selection was based on the epidemiological situation and gaps in vaccination coverage of each country. Many countries focused on promoting influenza vaccination for high-risk groups during the Southern Hemisphere season and placed a special focus on measles because of low vaccination coverage rates ongoing transmission. Countries also aimed to promote vaccination against polio, diphtheria and tetanus, hepatitis B, pertussis and yellow fever, among others.

Beyond high vaccination coverage rates, the VWA aimed to create expectation and demand for vaccination by encouraging people to get themselves and their family members vaccinated and increase knowledge about vaccines and the importance of vaccination in protecting people's health and livelihood. The VWA aimed to fight misinformation and myths by providing trustworthy information to the public

RESOURCE ALLOCATION

With contributions from the CDC Global Immunization Division and Influenza Division, the WHO and The Bill & Melinda Gates Foundation, Vaccination Week in the Americas 2022 received over \$250,000 in funds. We are grateful for the ongoing support to VWA. Most of the funds for VWA 2022 went to supporting country operations.



VWA 2022 REGIONAL LAUNCH



To celebrate the 20th anniversary of VWA, PAHO organized a regional hybrid launch from Roseau, Dominica on Monday 25 April 2022. PAHO's Director, Dr. Carissa F. Etienne, chaired the event, with participation from the Prime Minister of Dominica, The Honorable Roosevelt Skerrit, as well as high-level national representatives from countries in the Region of the Americas. Other authorities from Ministries of Health and immunization partners also participated in the regional launch. The event was broadcast from Dominica on PAHO's YouTube page.

In the context of the ongoing COVID-19 pandemic, the focus of the event was on the call to build back better national immunization programs, reach those who might have been left behind, and promote equitable access to vaccines. Hon. Roosevelt Skerrit, Hon. Dr. Irving McIntyre, the Minister for Health Wellness and New Health Investment, Dr. Jarbas Barbosa, PAHO's assistant director, and Dr. Carissa F Etienne opened the event with brief updates and outlined the objectives of the 2022 campaign.

Dr. Barbosa delivered an informative presentation on the rates of vaccination and infection of several preventable diseases. The results celebrated the impact of Vaccination Week in the Americas and the efforts already made to close immunization gaps. Dr. Barbosa called on governments of the countries of the Region of the Americas to action to support vaccination programs and eliminate preventable diseases.

Dr. Etienne emphasized the issue of vaccine hesitancy that stemmed from the COVID-19 vaccine and its effect on routine vaccinations: "We cannot and must not take our remarkable progress for granted. The inequitable access to COVID-19 vaccines and widespread vaccine



Watch the launch on YouTube.

The video recording of the event can be found [here](#).

More photos of the event can be found [here](#).

The PAHO news release on the event can be found [here](#).

© PAHO/WHO

hesitancy unmasked concerning fault lines along our regional landscape. The public discussion of COVID-19 vaccine hesitancy also turned the spotlight on vaccines in general as never before, and I dare say that it is a dilemma that must be addressed sooner rather than later."

These addresses were followed by messages from the President from Chile, Mr. Gabriel Boric; the President of Ecuador, Mr. Guillermo Lasso; and the President of Honduras, Xiomara Castro. A video presentation showed the extent of work that has been accomplished over the years by Vaccination Week in the Americas. Dr. Rochelle Walensky, Director of the Centers for Disease Control and Prevention of the United States of America, and Dr. Carla Barnett, Secretary General from the Caribbean community CARICOM delivered short messages. Hon. Reginald Austrie, Senior Minister for Housing and Urban Development and acting Prime Minister of the Commonwealth of Dominica delivered the closing remarks at the regional launch.

"I think it is extremely important to point out that, nevertheless, we still have work to do, because the vaccination rates in the different countries of Latin America are very different. As such, we are in a situation in which we either we save ourselves together or separately. It's useless to have a high vaccination rate in one country is new variants of the virus may be developing in another country as a product of the lack of solidarity between counties in order to reach all the inhabitant of our planet."

President Boric, Chile

"Vaccination has allowed the Caribbean to eliminate measles smallpox polio and rubella and congenital rubella syndrome. Unfortunately, according to PAHO there is a less than average uptake of COVID-19 vaccines as well as an observable change in the trajectory of childhood and immunizations there is a decline in vaccine coverage in almost every member state for MMR1 and MMR2 from 2020 to 2021."

Dr. Barnett, CARICOM

"In Ecuador, this week is part of the national immunization strategy to strengthen vaccination against influenza. Vaccination is the best ally to prevent and protect us from diseases. We are proving this with the drastic decrease in COVID-19, with the hospitals decongested, and with ICU beds empty. This has been possible thanks to our COVID-19 vaccination coverage which has immunized almost 9 out of 10 Ecuadorians."

President Lasso, Ecuador

"We know that no community or that no community district or province within any nation will be truly safe from health threats until all are we also know that no nation can truly be safe until all nations have the core public health capabilities and the health systems in place to protect the most vulnerable in our society."

Director Walensky, CDC

“Our hope is that we will continue to act responsibly as a people adhering to the basic safety protocols to keep our COVID-19 numbers trending downwards. The government of Dominica recognizes however, the need to increase our vaccination numbers.”

Mr. Austrie, Acting Prime Minister of
Dominica

“I am aware that during the pandemic crisis regular vaccination coverage has declined, and I therefore I extent a powerful call to strengthen national immunization programs and invest responsibility in whatever is necessary to ensure quality, free and universal health care, especially for the most vulnerable areas.”

President Castro, Honduras

“The goal is to reach those who have not yet reached the full benefits of routine immunization and or the COVID-19 vaccination and speed up activities to get immunization programs back on track and achieve the goal of vaccinating 70 percent of populations in all countries. Today we are here to launch this year’s campaign hoping to reach more than 130 million people around our region and to celebrate and recognize the impact and importance of immunization as a public good to protect us and keep us healthy.”

Hon. Dr. McIntyre Minister for Health,
Wellness and New Health Investment

VWA 2022 REGIONAL COMMUNICATION CAMPAIGN



The slogan for the 2022 campaign was “**Are you fully vaccinated? #Get all your shots #VWA20**”.

The department of communications at PAHO and the Comprehensive Family Immunization Unit (FPL/IM) worked together in a regional communications strategy to support the 20th VWA using all the PAHO corporate tools, including the PAHO website, media engagement, and social media accounts.

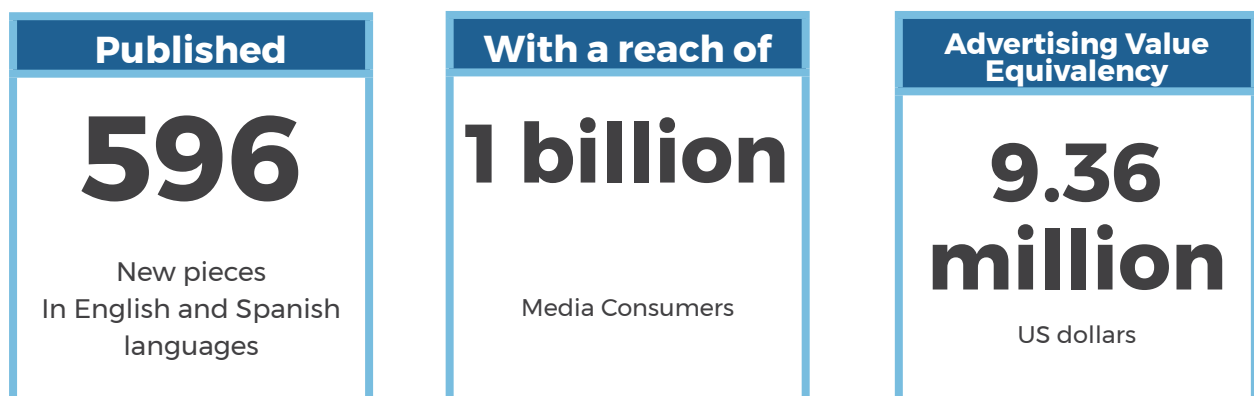
At the regional level, materials such as posters, social media cards, infographics, videos, and animations were prepared to support countries’ national VWA campaigns and for use as part of the regional campaign. The materials used photos that showed the great diversity of populations who all benefit from vaccination in the Americas.

MEDIA COVERAGE SNAPSHOT

At the country level, each country selected the combination of target populations, vaccine-preventable diseases, and locations as the focus of its VWA activities. The selection was based on the epidemiological situation and gaps in vaccination coverage of each country. Many countries focused on promoting influenza vaccination for high-risk groups during the Southern Hemisphere season and placed a special focus on measles because of low vaccination coverage rates ongoing transmission. Countries also aimed to promote vaccination against polio, diphtheria and tetanus, hepatitis B, pertussis and yellow fever, among others.

Beyond high vaccination coverage rates, the VWA aimed to create expectation and demand for vaccination by encouraging people to get themselves and their family members vaccinated and increase knowledge about vaccines and the importance of vaccination in protecting people’s health and livelihood. The VWA aimed to fight misinformation and myths by providing trustworthy information to the public so individuals can make informed decisions for their health and well-being.

During the month of April 2022, we achieved the following:



PRESS:

EL PAÍS
SEMANA MUNDIAL DE LA VACUNACIÓN

A América Latina no le salen las cuentas de las otras vacunas

Tosferina, difteria o polio vuelven a resonar en el vocabulario de preocupación de las autoridades sanitarias en la región. Unicef y la Organización Panamericana de la Salud alertan de que uno de cada cuatro niños no están inmunizados ante estas enfermedades prevenibles



360 La Jornada
POLÍTICA ECONOMÍA MUNDO MÁS SECCIONES

Ciudad de México jueves 29 de septiembre de 2022 14°C - nubes

2022-04-28 06:00

Retrocede tres décadas la lucha contra la polio y el sarampión en América: OPS

Laura Poy Solano
Tiempo de lectura: 3 min.



Guardian
Trinidad & Tobago

Warning from PAHO: Declining vaccine rates leaves region vulnerable

by Raphael John Lall | 159 days ago
Sun Apr 24 2022



Health Minister Terrence Deyalsingh has his blood pressure tested at the launch of Vaccination Week in the Americas at Trincity Mall yesterday.

KERWIN PIERRE

La República
30 ABR 2022 | 12:41 h

Perú y Bolivia realizan campaña binacional por la Semana de Vacunación en las Américas

La Jornada está dirigida a poblaciones vulnerables de la frontera. En el distrito de Desaguadero se instalaron 2 puntos de inmunización con vacunas contra diferentes enfermedades.

- Lotería de visas EE. UU.: cómo y hasta cuándo participar por una residencia permanente
- Denuncia a Interbank por suplantación de identidad y transferencia irregular de \$/ 30 000



Niños son inmunizados contra la polio, pentavalente, entre otros. Foto: Dineasa

Clarín Sociedad

Advierten que hubo una fuerte caída en la vacunación de los chicos por la pandemia

La Sociedad Argentina de Pediatría expresó su preocupación luego de que en un año la cobertura de los dosis de calendario cayera 10 puntos.



La Sociedad Argentina de Pediatría advirtió que cayó la cobertura de todas las vacunas. Foto: Los Andes

WEB SNAPSHOT

During the period March 16 to May 4, 2022, we achieved the following:

Pageviews

470,688

Pageviews on the landing page, in 4 languages
March 16 - May 4

Event reach

3,570

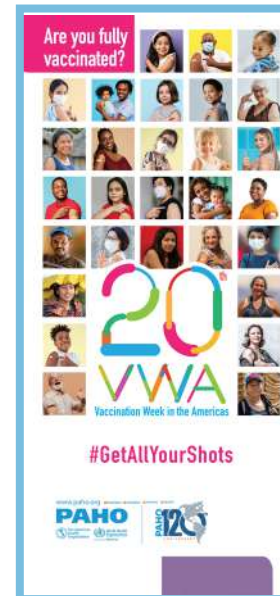
YouTube users watched the regional launch from
Dominica

Sources

32.5%

Of users reached the landing page in Spanish via Facebook or Instagram

The VWA poster and banner in Spanish were the most downloaded files across PAHO website with 42,600 downloads



SUCCESS SNAPSHOT ACROSS REGIONAL ACCOUNTS

During the period April 19 to May 4, 2022, we achieved the following:

Published

232

Media assets

*Total # of posts across all regional platforms

Reached

181,844,117

Screens

*Total of impressions across all regional platforms

Received

3,358,075

Engagements

*Total of engagements across all regional platforms

Key insight:

Less content was published for VWA 2022 than for VWA 2021; however, more impressions were obtained.

SOCIAL MEDIA STRATEGY

The social media goal was to promote the importance of immunization where available to strengthen public trust in vaccine and accelerate vaccination operations in all countries and territories of the Americas.

The overall strategy was to maximize the impressions and engagement metrics. This strategy involved publishing on regional social media channels (Facebook, Twitter, LinkedIn, YouTube and Instagram), and creating short-form videos, reels, stories and social media postcards. This included live broadcasts for the regional launch, live conversations in Spanish and English as well as videos such as the “Polio and Measles stories” which documents the success of the Expanded Program on Immunizations (EPI) in Jamaica. For all material shared, the event hashtags #PonteTodasTusVacunas /#SVA20 /#GetAllYourShots /#VWA20 were used.

SOCIAL MEDIA CAMPAIGN

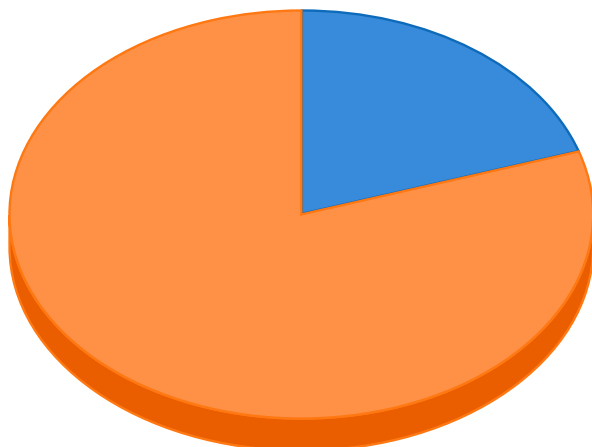
The social media campaign took place in PAHO’s regional Facebook, Twitter, Instagram, and LinkedIn accounts. On these platforms, the VWA campaign had a wide reach among the more than 1,708,100 combined followers. The campaign in PAHO’s regional accounts generated over 3,358,075 million engagements.

PAHO country offices’ social media accounts also shared the different materials, allowing for a greater reach with key messages on the importance of vaccination, the safety and efficacy of vaccines, and the role of immunization in protecting communities from dangerous diseases.

SOCIAL MEDIA DATA TRACKING

Facebook performance: @PAHO/WHO

Total # of content published: 34



VIDEO

PHOTO

@PAHO/WHO Facebook campaign metrics

Total impressions
(locations where content is displayed)

181,211,213

Total reach
(users who viewed content)

60,047,665

Total engagement
(social interaction: like, share, comment)

3,253,145

The Facebook campaign metrics showed that content on Vaccination Week published on the @PAHO/WHO Facebook page reached a total of 181,211,213 impressions (the total number of locations where the content was displayed). The content was found to reach 60,047,665 users, which accounts for 1.6% average daily reach of total Facebook followers. An overview of social interaction with VWA content showed that it was liked, shared, or commented on 3,253,145 times in total. This represents 0.087% of engaged Facebook followers out of the total number of @PAHOWHO Facebook followers.

Key insights:

- Short videos perform better.
- Posts with statistical data perform well.
- Posts featuring historical narratives perform well.

Top posts on @PAHO/WHO Facebook page:



<p>Reach (users who viewed content)</p>	<p>52,398,234</p>	<p>1,064,447</p>	<p>395,004</p>
<p>Engagement (social interaction: like, share, comment)</p>	<p>3,160,268</p>	<p>34,383</p>	<p>4,023</p>

Twitter performance: @OPS/OMS (Spanish translation for PAHO/WHO)

Total # of content published: 64

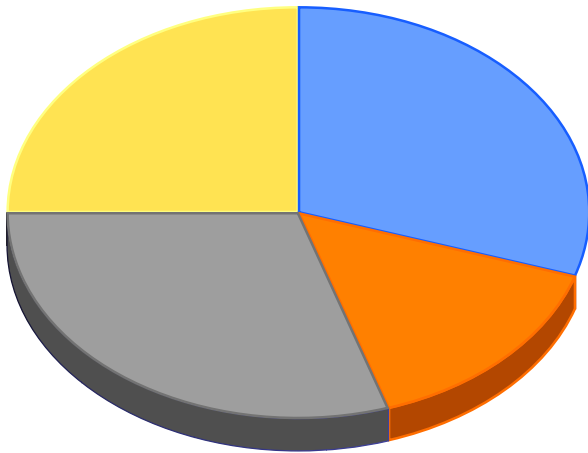
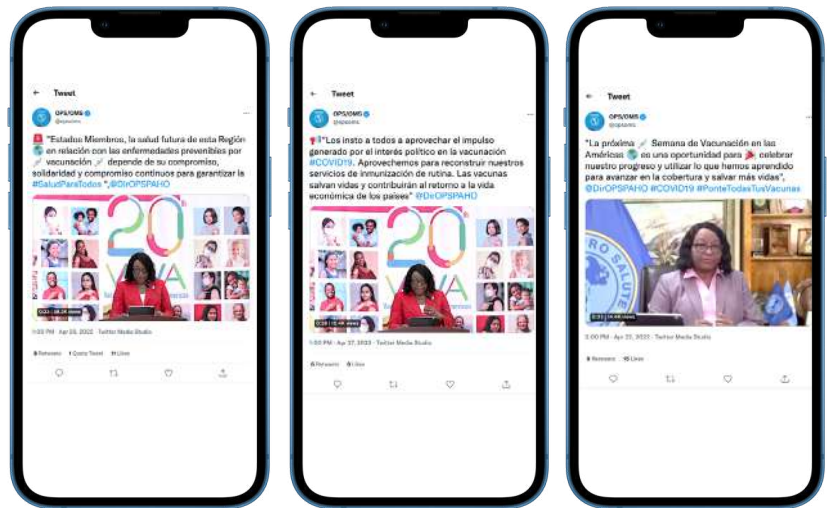


PHOTO VIDEO LINK TEXT

@OPS/OMS Twitter Campaign Metrics	
Total impressions (locations where content is displayed)	264,175
Total ReTweets	528
Total engagement (social interaction: like, share, comment)	29,077

The Twitter campaign metrics showed that content on Vaccination Week published on the @OPS/OMS Twitter page reached a total of 264,175 impressions; the total number of locations where the content was displayed. The content was Retweeted 528 times. An overview of social interaction with VWA content showed that it was liked, shared, or commented on 29,077 times in total. This represents 0.001% of engaged @OPS/OMS Twitter followers out of total Twitter followers.

Top posts on @OPS/OMS Twitter page:



Key insights:

- Twitter threads generate more engagement.
- Short-form video content performed well.
- Content featuring the Director performs well.

Impressions (locations where content is displayed)	2,581	2,196	3,328
Engagement (social interaction: like, share, comment)	10,597	3,986	2,824

Twitter performance: @PAHO/WHO

Total # of Tweets published: 69

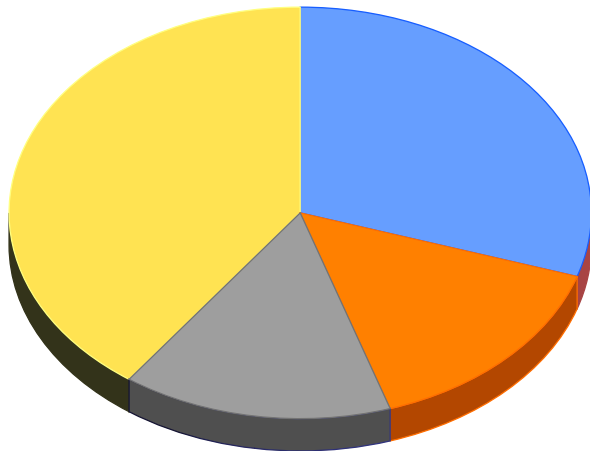
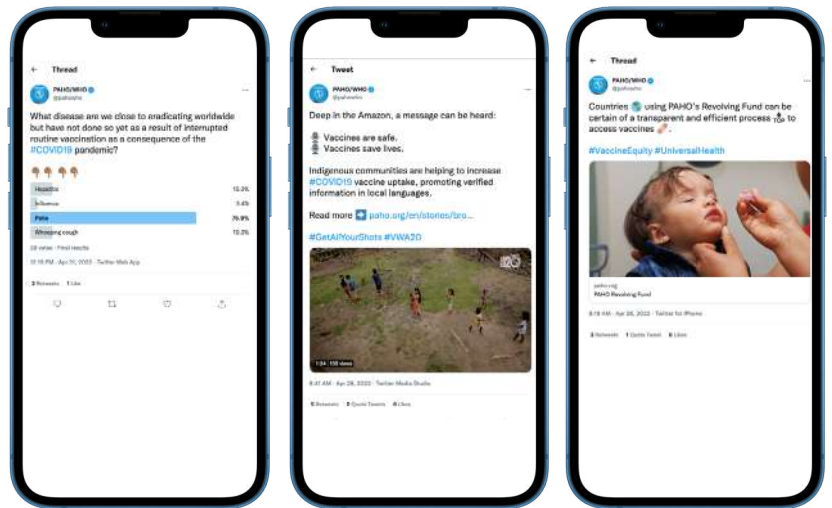


PHOTO VIDEO LINK TEXT

@PAHO/WHO Twitter Campaign Metrics	
Total impressions (locations where content is displayed)	53,550
Total ReTweets	175
Total engagement (social interaction: like, share, comment)	826

The Twitter campaign metrics showed that content on Vaccination Week published on the PAHO/WHO Twitter page reached a total of 53,550 impressions; the total number of locations where the content was displayed. The content was retweeted 175 times. An overview of social interaction with VWA content showed that it was liked, shared, or commented on 826 times in total. This represents 0.0001% of engaged @PAHO/WHO Twitter followers out of total Twitter followers.

Top posts on the @PAHO/WHO Twitter page:



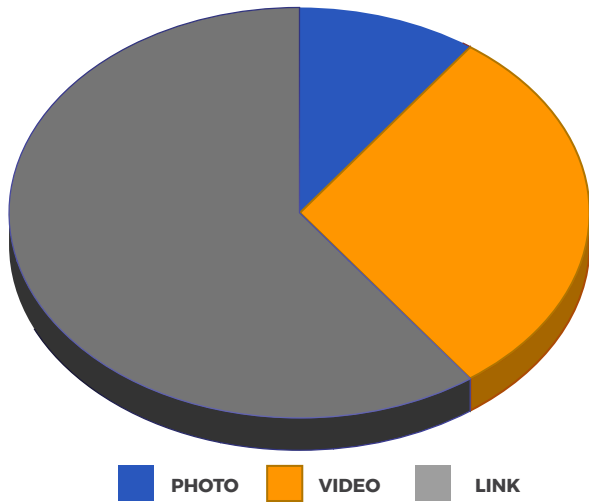
Key insights:

- Polls generate engagement.
- Videos featuring indigenous communities perform well.

Impressions (locations where content is displayed)	585	726	554
Engagement (social interaction: like, share, comment)	37	34	22

Instagram performance: @OPSPAHO

Total # of content published: 30



@OPSPAHO Instagram Campaign Metrics

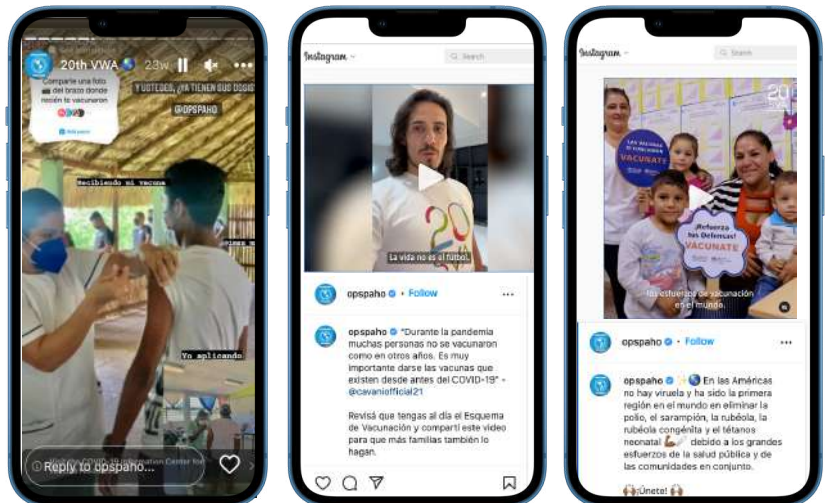
Total impressions (locations where content is displayed)	189,354
Total reach (users who viewed content)	175,788
Total engagement (social interaction: like, share, comment)	62,000

The Instagram campaign metrics showed that content on Vaccination Week published on the @OPSPAHO Instagram page reached a total of 189,354 impressions; the total number of locations where the content was displayed. The content was found to reach 175,788 users, which accounts for 0.011% average daily reach of total Instagram followers. An overview of social interaction with VWA content showed that it was liked, shared, or commented on 62,000 times in total. This represents 0.004% of engaged Instagram followers out of total @OPSPAHO Instagram followers.

Top posts on @OPSPAHO Instagram page:

Key insights:

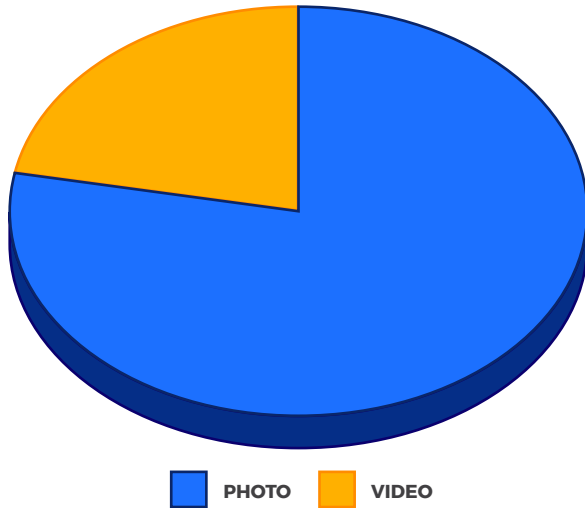
- Videos generate good engagement.
- 'Stories Stickers' allow for user participation and generate engagement.
- 'Reels' tapped into new audiences and generated engagement.



Impressions (locations where content is displayed)	7,535	13,762	8,547
Engagement (social interaction: like, share, comment)	7,491	5,243	2,782

LinkedIn performance: Pan American Health Organisation

Total # of content published: 14



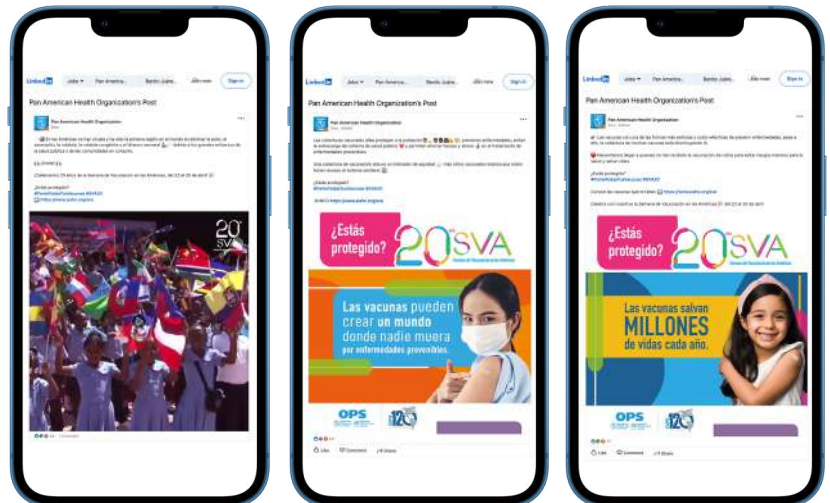
Pan American Health Organisation LinkedIn Campaign Metrics	
Total impressions (locations where content is displayed)	18,926
Total engagement (social interaction: like, share, comment)	2,106

The LinkedIn campaign metrics showed that content on Vaccination Week published on PAHO's LinkedIn page reached a total of 18,926 impressions; the total number of locations where the content was displayed. An overview of social interaction with VWA content showed that it was liked, shared, or commented on 2,106 times on LinkedIn. This represents on average 0.002% of total @OPSPAHO LinkedIn followers were engaging daily with the content.

Top posts on the Pan American Health Organisation LinkedIn page:

Key insights:

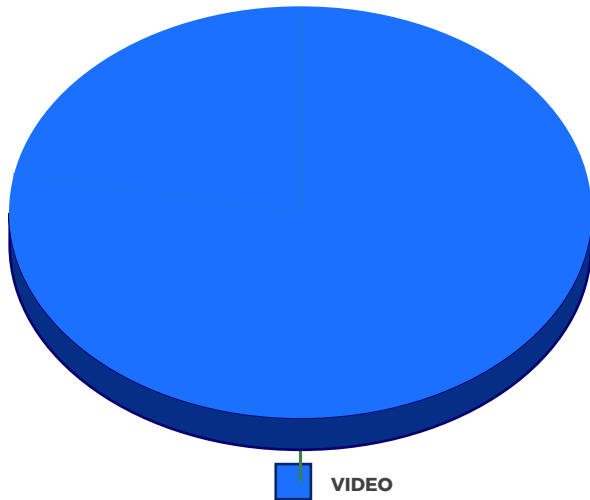
- Impactful + useful data generate engagement.
- Data + the Directors statements have good performance.
- RVF information developed well.



Impressions (locations where content is displayed)	4,121	1,657	1,901
Engagement (social interaction: like, share, comment)	161	91	89

YouTube performance: PAHO TV

Total # of videos published: 23



PAHO TV YouTube Campaign Metrics	
Total impressions (locations where content is displayed)	106,899
Total reach (users who viewed content)	739,313
Total engagement (social interaction: like, share, comment)	10,921

The YouTube campaign metrics showed that content on Vaccination Week published on the @PAHO TV YouTube page reached a total of 106,899 impressions; the total number of locations where the content was displayed. Total watch time amounted to 739.3 minutes on YouTube. An overview of social interaction with VWA content showed that it received a total of 10,921 views and engaged on average 0.004% of total @OPSPAHO LinkedIn followers.

Key insights:

- Live content generates more engagement.
- Short videos have good performance.

Top posts on PAHO TV YouTube page:



Impressions (locations where content is displayed)	9,789	4,143	12,023
Engagement (social interaction: like, share, comment)	1,935	2,485	2,428

TRANSIT SHELTERS ADVERTISEMENTS

As part of the VWA 2022 campaign, the VWA Poster was displayed at 10 different locations in Transit Shelters in Washington D.C. The project commenced on 11 April and was displayed over 18 times weekly, leading to a total of 5,376,242 impressions during the full time the posters were up. The measurement “weekly in-market impressions” represents the total number of times people from the District of Columbia Designated Marketing Area (target audience) are likely to notice the poster per week.

Total weekly impressions (total number of times people are likely to notice the poster):



© PAHO/WHO



© PAHO/WHO

Location: WB “K” St NS 108ft W/O 13th St NW - F/S

Weekly in-market impressions	Total weekly impressions
83,380	92,187



© PAHO/WHO



© PAHO/WHO

Location: EB Independence Av SS 72ft W/O 9th St SW F/W - 1

Weekly in-market impressions	Total weekly impressions
54,603	58,823

COLLABORATION WITH EDINSON CAVANI

Edinson Cavani, soccer player from Uruguay, participated in the VAW 2022 campaign carried out by PAHO by sharing his feelings toward vaccinations and how it helps us as a community on Instagram and Twitter.

“Life is not football; it is not being famous. Life is something else and the most important thing is loved ones. We must take care of each other.” This is how the Uruguayan soccer player Edison Cavani summarizes the importance of having the complete vaccination schedule. He describes immunization as a tool that not only prevents diseases but serves as a life jacket for protecting the most vulnerable.

Within the framework of the 20th Vaccination Week in the Americas, the striker of the Uruguayan National Team starred in a video in which he insists on having all routine vaccines up to date. “It is very important to take the vaccines

that have existed since before COVID,” he says in the video, which includes images with his family. Cavani shared the video widely on his social networks as shown by the results below.

Find out more about routine vaccination [here](#).



Dissemination of the campaign:

To amplify the campaign with Edinson Cavani and achieve impact coverage in a short amount of time, we carried out a PR strategy for the launch of the campaign spot. It was disseminated through news outlets, radio and television programs, journalists and others. By doing this, we also saved on investment in media advertising (traditional and digital) and achieved national and international coverage, including by the news media.

Campaign results recorded on the social media accounts of Edi Cavani and PAHO Uruguay:

In seven days, the video campaign with Edison Cavani received more than:

324,000
Views

Edinson Cavani Video Campaign Metrics

Views on Twitter	64,000
Views on Facebook	27,000
Views on Instagram	233,175

On Edi Cavani social media accounts:

On Mr. Cavani’s social media accounts, the video received a total of 305,676 views, 49,335 likes, 753 comments, and was shared 418 times on Facebook and Twitter. The results of each of Mr Cavani’s social media platform are shown below:



	Instagram @cavaniofficial21	Twitter @ Edi Cavani Official	Facebook @ Ed Cavani
Views	228,276	51,400	26,000
Likes	42,200	1,635	35,00
Comments	298	111	114
Shares		238	180

On PAHO social media accounts:

The video received a total of 19,199 views, 539 likes, and 101 comments on Facebook, Twitter, and Instagram.



	Instagram @OPSPAHO	Twitter @ OPS/OMS Uruguay	Facebook @ OPS/OMS Uruguay - PAHO/WHO Uruguay
Views	4,901	12,600	1,700
Likes	232	258	49
Comments	9	9	475
Users reached:		44,221	5,200

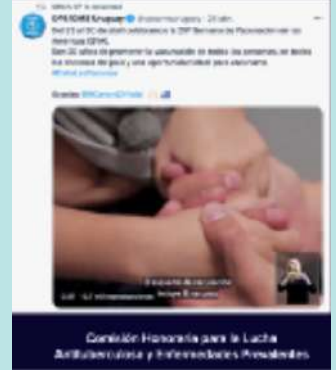
Media press: TV news portals and radio

The entire video was played during prime viewing times. The day the spot was launched, it made headlines on the country's main TV newscasts, print media, and other journals.



Messages of support:

Members of country governments, journalists, and influencers shared the spot and messages of support on their twitter account, using the PAHO/WHO post.v



COLLABORATION WITH “SESAME STREET”

PAHO collaborated with the famous children’s program “Sesame Street” to help spread word about the importance of vaccinations to stay healthy and happy. Sesame Street also worked together with PAHO for last year’s VWA promotional campaign with characters such as Big Bird, Elmo, and Rosita appearing in social media materials, and in a 2016 campaign to educate children about the Zika virus.

We are grateful for the support from Sesame Street in becoming an increasingly vocal supporter of vaccines throughout the pandemic. These collaborations further acknowledge Sesame Street’s status as a supporter of routine immunization and public health measures, and we look forward to working with them again in the future.

This year’s social media materials were posted in Spanish and tagged @OPSOMS.



COLLABORATION WITH THE CARIBBEAN PUBLIC HEALTH AGENCY

“For years, vaccines have protected children from deadly diseases like polio, measles, rubella, and mumps. These vaccines, including the COVID-19 vaccine, continue to save lives especially today.”

Dr. Joy St. John, Executive Director of the Caribbean Public Health Agency (CARPHA), during VWA 2022, Port of Spain, Trinidad and Tobago.

This year, CARPHA joined public health partners and the rest of the world in observing the 20th Annual Vaccination Week in the Americas 2022. The Caribbean is the world leader in this regard, as the first region to eliminate measles. In 1971, smallpox was successfully eradicated from the Caribbean, followed by the eradication of polio in 1994, and rubella and congenital rubella syndrome in 2015.

Caribbean countries have applied high standards in the delivery of vaccination programs to eliminate diseases that cause death and disability. However, if countries fall behind in our programs, the region runs the risk of recurrence of measles and other previously eradicated diseases like polio. More people are likely to get sick with vaccine-preventable diseases, thus increasing the burden on the healthcare systems. To maintain community protection, CARPHA encourages Ministries of Health to continue their routine vaccine coverage.

For VWA 2022, the message CARPHA shared in their call for action was:

“It is more cost effective to prevent than to treat a disease - Act Now, Get All Your Shots!”

In observance of VWA 2022, CARPHA developed a multimedia toolkit, which is available [here](#).



GET ALL YOUR SHOTS

Are you a Millennial or Generation Z?

Then you probably have little or no memory of measles.

Thanks to vaccines!

#GetAllYourShots

GET ALL YOUR SHOTS

Vaccines protect children from deadly diseases like polio, measles and meningitis.

#GetAllYourShots



GET ALL YOUR SHOTS

The Caribbean, and countries of the Americas, were among the first in the world to be declared free of local measles transmission.

Thanks to vaccines!

#GetAllYourShots



GET ALL YOUR SHOTS

Measles is the fifth vaccine-preventable disease to be eliminated from the Caribbean and countries of the Americas.

#GetAllYourShots



GET ALL YOUR SHOTS

Did you know that vaccines boost natural immunity? The recommended doses of a vaccine can teach your child's immune system how to respond to an infection for a lifetime.

#GetAllYourShots



GET ALL YOUR SHOTS

Booster shots are just as important as your child's first vaccinations.

#GetAllYourShots



GET ALL YOUR SHOTS

If booster shots are missed, the child's immune system has less memory to respond when they are infected with the vaccine-preventable illness.

#GetAllYourShots



GET ALL YOUR SHOTS

Did You Know that immunisation prevents between 2-3 million deaths every year? Every year, immunisation prevents deaths from diphtheria, tetanus, pertussis (whooping cough) and measles, in all age groups.

#GetAllYourShots

YouTube stories created in collaboration with CARPHA:

Click [here](#) to watch the video.

Christina Williams, a Retired District Health Nurse from Trinidad and Tobago, shared her experience and highlighted the benefits of vaccination in commemoration of Vaccination Week in the Americas 2022. She shared that during her early years of nursing, children were hospitalized for diphtheria and whooping cough, and mothers who contracted rubella during pregnancy had their babies born deaf.

**“VACCINES WORK.
THEY SAVE LIVES.
GET ALL YOUR
SHOTS NOW.”**
CHRISTINA WILLIAMS

CONVERSATIONS WITH EXPERTS: LET'S TALK VACCINES

To engage the public on their queries or concerns over vaccines, PAHO hosted a live conversation with immunization experts on YouTube. This allowed people to submit questions and join the conversation on vaccines. The event was posted on PAHO/WHO Facebook and Twitter accounts, where people could also submit questions to be responded to at the live session by using the #LetsTalkAboutVaccines.

Questions included:

- If these diseases have been eliminated from the Americas, why are we still vaccinating against them?
- I lost my vaccine card, what can I do?
- How can we convince a friend that does not trust vaccines?
- Why should I get vaccinated if I might get COVID anyway?
- Am I still considered “fully vaccinated” if I don’t get the COVID-19 booster?

Click on the images below to hear immunizations experts discuss and answer these questions:



COUNTRY CAMPAIGN RESULTS



The following results are based on the reports received by PAHO from 20 countries that participated in VWA 2022. These numbers do not reflect all people who were vaccinated under the umbrella of Vaccination Week, just the numbers received by PAHO. Below are results based on the number of people vaccinated with different antigens. Total populations for each country are also reported for reference.

Antigua and Barbuda

Results:

Total
number
of people
vaccinated:

386

Total
population:

18,424

Antigua and Barbuda chose to focus on the COVID-19 vaccine (74 applied vaccines). They also took the opportunity to vaccinated against MMR, polio bOPV, polio IPV, influenza, diphtheria, tetanus and pertussis (DTap), diphtheria and pertussis (DT), tetanus, diphtheria and pertusses (Tdap), hepatitis B, pentavalent, HPV, and varicella.

Events and activities:

- Activities carried out including mop-up events, open days, health fairs, messages to churches, and community outreaches.
- The country VWA 2022 launch consisted of messages from individuals from the Ministry of Health, the Minister of Health, Chief Medical Officer, Principal Nursing Officer, EPI Manager, and PAHO country Program specialist.
- Video presentations were shown including messages from EPI Manager and Senior Nurses: “Community Nursing Services- Debunking the Myths-Know the Facts.”
- Messages about immunization were read in

churches .

- Media appearances were made by Public Health Nurses and Senior District Nurse Midwives.
- Virtual Presentations on vaccine-preventable diseases and strategies were used to improve immunization coverage
- T-shirt day, PSA, community outreach day, and distributed leaflets and brochures.
- Health fair in collaboration with the Medical Benefit scheme.

Communications campaign:

- T-shirts with the slogan were worn on set days throughout the week.
- Public service announcements with the theme: “Debunking myths, know the facts” were aired to improve public awareness.



Argentina

Results:

**Total
number
of people
vaccinated:**

1,568,288

**Total
population:**

45,605,823

Argentina chose to focus on the COVID-19 vaccine (694,899 applied vaccines). They also vaccinated against MMR, MR, polio IPV, yellow fever, influenza (533,708 applied vaccines), DTaP, DT, Td, Haemophilus influenzae type b (Hib), hepatitis B, pentavalent, bacille Calmette-Guerin (BCG, tuberculosis), rotavirus, pneumonia, and HPV.

Events and activities:

- Activities were carried out throughout the country led by the National Ministry of Health with support from PAHO. These include vaccination days, activities to promote vaccination, spaces for community engagement and activities on the importance of vaccination in health centers, schools, universities, community and sports centers, squares and festivals to transmit strongly that vaccination saves lives and that it is for everyone at all stages of life.
- An Awareness March to the Ministry of Health followed by the Opening Ceremony was held on the 25th of April. Guests at the event included the Superintendent of Public Health Nurses, Director of Pharmaceuticals, Medical Officer of Health, PAHO Country Program Specialist, Chief Medical Officer and the Minister of Health.

Celebration VWA 2022 in Salta, Argentina:



“Vaccines and drinking water are the two strategies that saved the most lives in the history of humanity. Today we have the challenge of improving vaccination coverage after the pandemic.”

Carla Vizzotti, Minister of Health of the Nation

Hemos estado presentes en 44 países alcanzando 139 millones de personas.



Communications campaign:

As part of the communication campaign, PAHO/WHO Argentina, the Ministry of Health, as well as various news journals posted about VWA 2022 and the activities that occurred throughout the week.



Press:



Social media materials from the Health Ministry of Argentina:



Bahamas

Results:

**Total
number
of people
vaccinated:**

5,865

**Total
population:**

396,914

The Bahamas chose to focus on the COVID-19 vaccine (5,321 applied vaccines). They also vaccinated against MMR, polio IPV, polio bOPV, yellow fever, influenza, DTaP, DT, Td, Hib, hepatitis B, pentavalent, rotavirus, pneumococcus, and HPV.

highlighting the importance of immunization and its impact on the health of the country, the introduction of the electronic immunization register and the vaccination campaign.

Events and activities:

- VWA 2022 celebrations started with the official launch with a press release



Barbados

Results:

**Total
number
of people
vaccinated:**

1,728

**Total
population:**

287,708

Barbados focused on the COVID-19 vaccination (1,007 applied vaccines). They also vaccinated against measles, mumps and rubella (MMR), MR, polio bOPV, polio IPV, influenza DTaP, DT, Td, Hib, hepatitis B, pentavalent, pneumonia, and HPV.

Events and activities:

- Vital Signs Radio Programme on VWA was aired on Starcom Radio Network.
- National vaccine outreach at each polyclinic.
- Church Service was held with a VWA message to be read from the pulpit by the Chief Medical Office.
- Live interview was televised on the goals and objectives of VWA 2022 and aired on

“Morning Barbados.”

- OPEN DAYS were held at all Polyclinics for walk-in to receive vaccines of their choice.
- Educational workshop/webinar for all clinical staff were held via zoom.
- VWA posters were displayed at various sites.
- The Government Information Service aired infomercials on the benefits of vaccine on radio and television in the days leading up to and throughout the week encouraging



Belize

Results:

Total number of people vaccinated:	3,959	Total population:	4,040,915
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Belize chose to focus on the COVID-19 vaccine (1,542 applied vaccines). They also vaccinated against MMR, polio bOPV, polio IPV, yellow fever, influenza, DTaP, Hib, hepatitis B, pentavalent, and BCG.

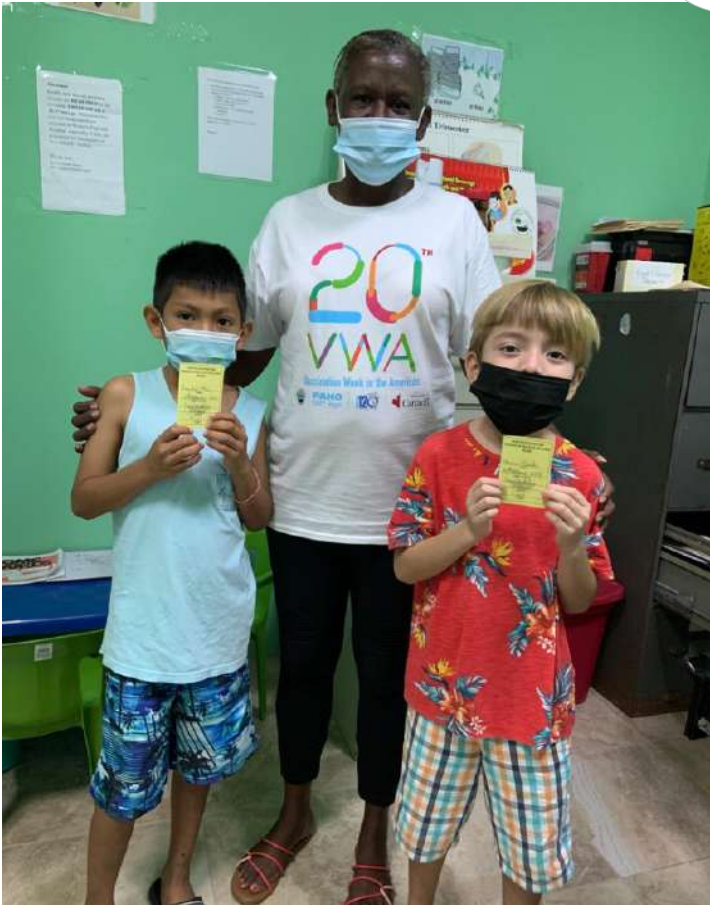
Events and activities:

- VWA 2022 was celebrated in Belize by strengthening public awareness on the importance of completing the vaccination schedule for children under the age of 5, adolescents and adults.
- Promoted vaccines through health education sessions to health care providers, the general public through radio and T.V talk shows that were live streamed on the internet.
- Used social media such as Facebook, WhatsApp to communicate and share information with the general public on vaccination sites.
- Conducted home visits for vaccination for the elderly and not-so-abled persons, and also visited schools and job sites to conduct

COVID 19 vaccination.

- Pop-up banners and vaccination site banners were used to advertise vaccination sites and posters were placed in strategic sites in the communities.
- T-shirts with the theme were worn by the staff, while small tokens such as tote bags and cups with the theme were donated to the general public who were vaccinated at the sites, health centers or health fairs.
- Other integrated services were also offered such as deworming, Vitamin A, iron, folic acid, incaparina, weight, B/P, glucose testing and tuberculosis testing.
- Health fairs were collaborative events with other departments such as Dental, Mental Health, Vector Control, Public Health, Nutritionist, HIV/tb/ HECOPAB and Family and Community Health Departments.





Bermuda

Total
number
of people
vaccinated:

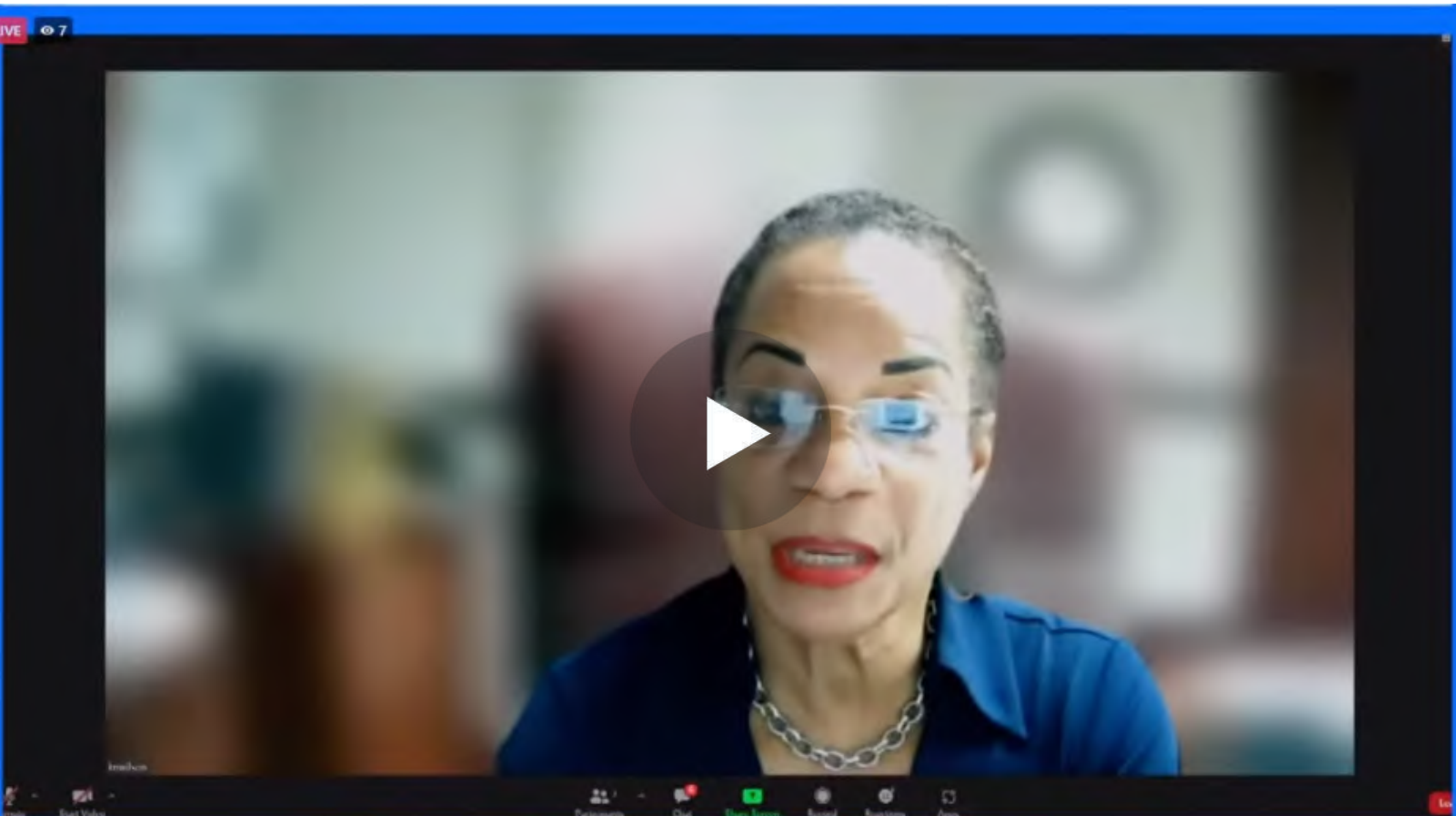
-

Total
population:

63,867

Events and activities:

- East Broadway and Palmetto road waves with Bermy Gergy (Child Health Program Mascot), for which posters and steak signs were developed.
- Launch press conference with the Minister of Health Kim Wilson in partnership with Mr. Ian Stein, PAHO/WHO representative to Jamaica, Bermuda and the Cayman.
- The Child Health Mascot Bermy Gergy, along with Department of Health staff participated in the celebrations and led the “Bermy Gergy’s dance walk”. During the dance walk participants handed out giveaway bags that included small giveaways and a leaflet with the recommended vaccination schedules for adults and children in Bermuda.
- Various informational and educational communications shared by the Department of Health throughout the week, such as EPI participant training, and specific messaging focused specifically on Children, travelers, healthcare professionals, and the aging population.



Click [here](#) to watch Health Minister Kim Wilson and PAHO’s Ian Stein talk about VWA 2022:

East Broadway and Palmetto Road waves with Bermy Germey

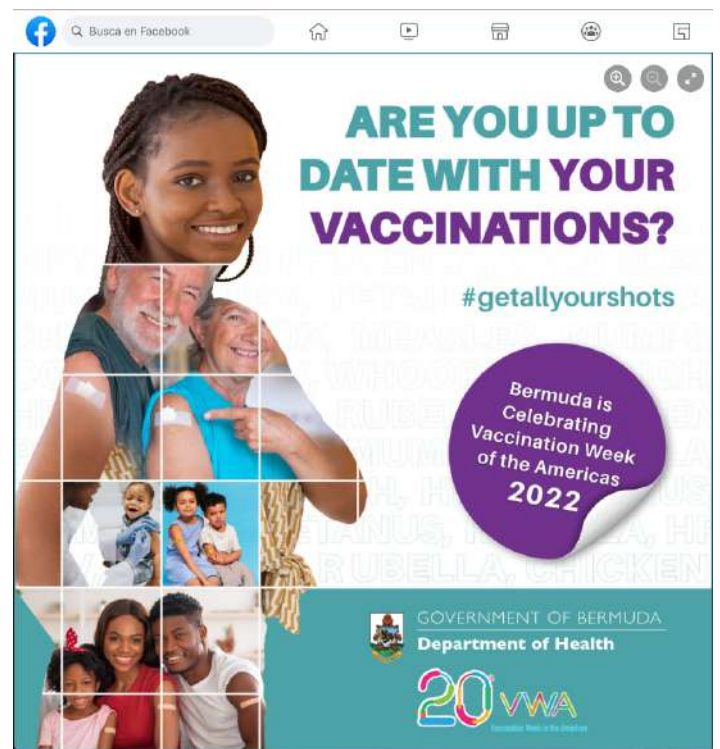


©Ministry of Health

Dance Walk about the City of Hamilton with Bermy Germey



Department of Health Bermuda Facebook posts



Links to:

[Press/video/photo releases and videos produced by CARPHA](#)

[Ber News release](#)

[Royal Gazette](#)

[Minister of Health's Remarks](#)

Bolivia

Results:

**Total
number
of people
vaccinated:**

1,389,380

**Total
population:**

11,832,936

Bolivia focused on the COVID-19 vaccine (632,231 applied vaccines). They also vaccinated against MR, polio bOPV, polio IPV, yellow fever, influenza, pentavalent, BCG, rotavirus, pneumonia, and HPV.

Events and activities:

- As a sign of the country's commitment to vaccination, the Minister of Health and Sports decided to carry out Vaccination Month, not only the VWA, considering the analysis of vaccination coverage achieved with the entire national scheme and the vaccine against COVID-19 in 2021.
- The Minister of Health and Sports, Jeyson Auza, accompanied by the PAHO/WHO representative, Dr. Alma Morales, and the national head of the EPI, Max Enríquez, launched the national initiative with the commitment to vaccinate 465,902 girls and children, between 0 and 11 years old, with OPV poliomyelitis / SRP anti-measles, human papillomavirus - HPV (10-year-old girls,

first dose) and anti-COVID-19 (any dose) vaccines and inoculate more than 520,328 people with BCG vaccines, pentavalent, pneumonia, rotavirus, anti-COVID-19 (any dose) and yellow fever with priority vaccination in 11 endemic municipalities.

- The main objectives of the campaign were to recover vaccination coverage of the entire scheme, increase COVID-19 vaccination coverage, increase vaccination coverage in municipalities endemic to yellow fever, increase HPV vaccination coverage in schools, and to increase measles, rubella and polio vaccination coverage.
- The Middle Years Programme (MYP) held campaign launch events funded by PAHO and UNICEF in the nine departments of the country, as well as 1,955 brigades for extramural vaccination, and 355 supervisors throughout the national territory.

Communications campaign:

A social communication plan was implemented at the national level that included mobilization actions and social communication strategies, through the dissemination of messages in the written press, social networks, radio and television





More information [here](#).

Brazil

Results:

Total number of people vaccinated:	36,993,283	Total population:	213,993,441
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Brazil focused on the COVID-19 vaccine (4,399,641 applied vaccines). They also vaccinated against MMR, polio bOPV, polio IPV, yellow fever, influenza, DTaP, DT, Td, Hib, pentavalent, BCG, rotavirus, pneumonia, and HPV.

Events and activities:

- On April 4, Brazil celebrated its participation in the VWA with the start of vaccination against influenza and measles, in addition to continuing the vaccination campaign against COVID-19, which began on January 18, 2021.
- The Health Surveillance Secretariat also supported the Special Secretariat for Indigenous Health in strengthening the vaccination schedule for indigenous peoples by holding the Vaccination Month for Indigenous Peoples (MPVI), held in the

34 Special Indigenous Health Districts, 71 poles and 721 villages.

- From the 4th of April to the 17th of May, Brazil held a number of events for VWA, including collaborative events at country borders (see Border Events).
- Participants of the events included; Ministry of Health of Brazil, Colombia, Guyana, and Peru, Secretariat of Epidemiological Surveillance of Brasília, General Coordination National Immunization Program (CGPNI), Amazonas Special Secretary for Indigenous Health, Coordinator of The Special Indigenous Sanitary Districts, President of the District Council of Indigenous Health, indigenous leaders and local authorities.



© Karina Zambrana PAHO/WHO

British Virgin Islands

Results:

Total
number
of people
vaccinated:

103

Total
population:

31,122

During VWA, the Virgin Islands (UK) offered COVID-19 vaccination during outreach sessions. Additionally, flu vaccination was promoted among health care workers through flyers posted on various health care units.

Events and activities:

- Vaccination Week in the Americas 2022 was launched in the Virgin Islands (UK) with members of the team joining the congregation at the St. Georges Episcopal morning church service. During the service, a brief overview of vaccination week was addressed by the EPI Manager who highlighted the importance and benefits of vaccination week, and the impact of COVID-19 on the routine childhood immunization. The various zones focused on various aspects of the program based on the theme "Closing the Gaps" conducting outreach immunization and education sessions. Education was done through poster and community presentations.

- Collaboration with principals of primary schools, leaders of church organizations and private sector (Hotel) management.
- Integrated Activities: Health screening incorporated during outreach sessions including blood pressure measurement, blood sugar measurement, educational materials on other aspects of health handed to persons in attendance



Colombia

Results:

**Total
number
of people
vaccinated:**

3,221,085

**Total
population:**

51,265,841

Colombia, focused on the COVID-19 vaccine (1,973,873 applied vaccines). They also vaccinated against MMR, MR, polio bOPV, polio IPV, yellow fever, influenza, DTaP, Hib, pentavalent, BCG, rotavirus, pneumonia, and HPV.

Events and activities:

- Within the national guidelines for the 2022 management and administration of the Expanded Immunization Program, the Colombian Health Ministry has traditionally scheduled the Second National Vaccination Day for the month of April, included in VWA. The Second National Vaccination Day was carried out in two operational phases:
 - Pre-day: The activities were scheduled in the period of April 1 to 22, proposing to reach 60% of the proposed goal, developing mass dissemination and dissemination activities and implementing strategies aimed at achieving the goals in the framework of the pandemic. It was recommended to expand the offer of the vaccination service in extended hours and establishing strategic alliances to strengthen vaccination without barriers; this taking into account the epidemiological behavior of COVID-19 in the national territory.
 - Central Day: The activities were carried out between April 23 and 30, proposing the fulfillment of 40% of the remaining goal; The Benefit Plan Management Companies (EAPB) focused on guaranteeing the provision of vaccination services during extended hours, establishing alliances to strengthen vaccination without barriers, strengthening the demand induced through prior appointments and making the vaccination point visible in all the municipalities where it had an affiliated population.
- To guarantee the success of the day, it was urged to carry out departmental, district or municipal planning in coordination with all the actors of the General System of Social Security in Health (SGSSS); Ministries of Health, Administration Companies of Benefit Plans (EAPB), Institutions Providers of Health Services (IPS) and with the participation of strategic allies such as the Colombian Institute of Family Welfare (ICBF), Department for Social Prosperity (DPS), Social Policy Committees, Scientific and Academic Societies, Secretaries of Education, Control Entities such as the Attorney General's Office, Family Police Stations, Municipal Ombudsmen, Compensation Funds, Educational Institutions, Media, Churches, Red Cross, Social Pastoral and other non-governmental organizations, for the achievement of the proposed objectives.
- Coordination with other local public health programs or actions was also urged, such as with the oral health team, with the aim of contributing to the 'I Am a More Smiling Generation' strategy, for the promotion of oral health care and the application of fluoride varnish, Sexual and Reproductive Health, Group of chronic diseases and other local initiatives that tend to strengthen the actions focused on the different groups of the life course and in accordance with the provisions of Resolution 3280 of 2018.

Communications campaign:

PAHO/WHO Colombia Social Media Pages:

The Ministry of Health and Social Protection promoted vaccination activities and related topics on VWA through press conferences, press releases, social media networks such as Facebook and twitter, radio programs and launches in the 1,122 municipalities of the country. Click on the images to see the full posts!



© Ministry of Health and Social Protection Colombia

Photos, videos, radio and press bulletins at the national and local level were displayed in the final report of this day. Below are some images of different territorial entities at the national level.



Dominica

Results:

Total number of people vaccinated:	539	Total population:	74,321
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Dominica focus on the COVID-19 vaccine (102 applied vaccines). They also vaccinated against MMR, polio bOPV, polio IPV, influenza, DTaP, and BCG.

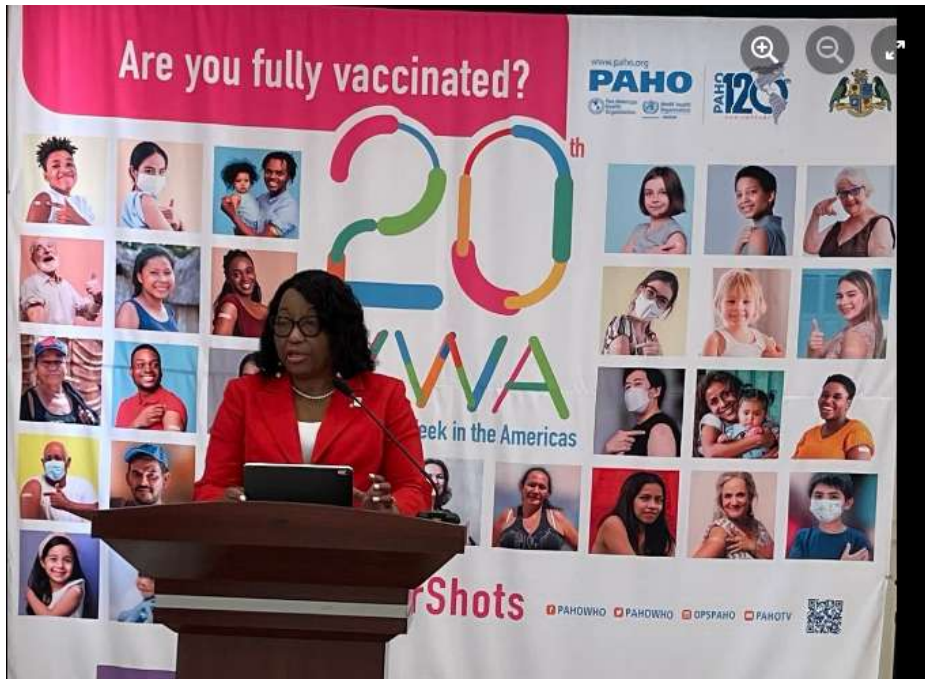
Events and activities:

- The regional launch of the VWA was held in Dominica.



©PAHO/WHO

Link to more photos of the event can be found [here](#).



PAHO-WHO
25 de abril · 🌐

...

Esta mañana se realizó el lanzamiento regional de la Semana de Vacunación 🇵🇸 en las Américas 2022, con la participación de la Dra. Carissa F. Etienne, Directora OPS y Reginald Austrie, Primer Ministro en funciones de 🇩🇲 Dominica.

La Semana de Vacunación de las Américas 🌐 es una oportunidad para despejar dudas y promover los beneficios de la vacunación a lo largo de la vida.

Esta es una celebración y queremos asegurarnos de que todos y todas estén invitados.

📱 Puedes ac... [Ver más](#)
— en Dominica.

👍❤️

39 26 comentarios 72 veces compartida

Ecuador

Total
number of people
vaccinated:

N/A

Total
population:

18,245,232

Events and activities:

- The vaccination campaign in Ecuador took place at the Benjamín Carrión sports center, in the canton of Salinas, province of Santa Elena.
- Information stands were set up early on about the importance of vaccination, the benefits of physical activity, healthy habits and nutrition.
- Vaccination and rapid COVID-19 detection tests were available. The health minister, the vice president and the PAHO/WHO representative took the opportunity to get vaccinated against influenza and COVID-19 at the event.
- Citizens were urged to catch up with the current vaccination scheme in Ecuador which includes 18 types of vaccines.
- Residents of the neighborhood commented that these activities are well accepted because they bring health care closer to the population. Patricia Chávez, six months pregnant, went to the stands and highlighted the importance of getting vaccinated. "I feel protected from the COVID-19 and now I have the influenza vaccine."
- The national campaign against influenza seek to vaccinate children from 6 to 11 months; from 1 to 5 years; older than 40 years; pregnant; persons deprived of liberty (PPL); caregivers of people with disabilities, older adults and child care centers; people with disabilities and chronic diseases; strategic and business sector.

Read more about the event here:



Inicio / Noticias / Salinas fue sede del lanzamiento de la Semana de Vacunación de las Américas, Ecuador 2022

Salinas fue sede del lanzamiento de la Semana de Vacunación de las Américas, Ecuador 2022

21 Abr 2022



Salinas, 21 de abril de 2022.- En el cantón Salinas, provincia de Santa Elena, se presentó la vigésima edición de la Semana de Vacunación de las Américas. Ecuador, al igual que otros países de la región, y con apoyo de la Organización Panamericana de la Salud (OPS), une esfuerzos para la campaña masiva de inmunizaciones.



Guatemala

**Total
number
of people
vaccinated:**

322, 330

**Total
population:**

17,608,483

Results:

Events and activities:

- The celebration of the VWA in Guatemala began with a launching ceremony on April 22, at the National Palace of Guatemala, with the participation of the Ministry of Health, PAHO country staff, representatives of the Guatemalan Institute of Social Security, National Council of Immunization Practices and other entities that gave prominence to the activity. During the activity, some of the invited groups were vaccinated.
- Thanks to PAHO's efforts in the country and the coordination with the teams of the Immunization Program, the Social Communication Unit and PROEDUSA SIAS, the reproduction of promotional material such as banners, posters, T-shirts, and caps was managed and distributed to the network of health facilities, in addition to being placed and given to the participants. The Immunization Program, through the technical guidelines socialized to the network of health facilities, gave the guidelines for the implementation of the VWA 2022 and most of the Health Area Management carried out launching activities at the local level, where they summoned authorities and community leaders to promote intensive vaccination during the week.
- Adapting the campaign: According to available evidence, specific guidelines to expand vaccination against measles and rubella to other population groups were shared by the Immunization Program. The importance of protecting the susceptible population from measles and rubella, even in the context of COVID-19 pandemic, was emphasized.
- The country carried out activities to protect achievements such as maintaining the elimination of diseases and completing the childhood and adulthood immunization schedule.
- To strengthen health services, some health areas managed human resources to cover certain needs and done it through the General Direction of SIAS. influenza vaccine.", six months pregnant, went to the stands and highlighted the importance of getting vaccinated. "I feel protected from the COVID-19 and now I have the influenza vaccine."
- The national campaign against influenza seek to vaccinate children from 6 to 11 months; from 1 to 5 years; older than 40 years; pregnant; persons deprived of liberty (PPL); caregivers of people with disabilities, older adults and child care centers; people with disabilities and chronic diseases; strategic and business sector.



Guyana

Results:

**Total
number
of people
vaccinated:**

12,449

**Total
population:**

790,329

Guyana chose to focus on the yellow fever vaccination (1,912 applied vaccines). They also vaccinated against COVID-19, MMR, MR, polio bOPV, polio IPV, influenza, DTaP, Hib, pentavalent, BCG, rotavirus, pneumonia, and HPV.

Events and activities:

- A shared border launch of vaccination week 2022 occurred on the 20th April in Bon fin Brazil, Diplomats and immunization officials from both Guyana and Brazil gathered for three hours to commemorate the auspicious event. Partners for UNICEF and PAHO also joined the celebratory observances. Region launches subsequently followed in all 13 Administrative districts of the country.
- Developed and produced television advertisements for VWA.
- Developed, produced and aired testimonials on immunization including from the First lady of Guyana and other Ministers of Government.
- Organized immunization out reaches to remote areas to increase coverage
- Organized immunization out reaches to migrant communities.
- Organized immunization out reaches to facilities targeting children with disabilities.
- Aired week long television and radio interviews featuring immunization officials.

Click on the image below to read more about the events:



Honduras

Results:

**Total
number
of people
vaccinated:**

2,027,848

**Total
population:**

10,062,994

Honduras chose to focus on the influenza vaccine (1,101,750 applied vaccines). They also vaccinated against COVID-19, MMR, MR, polio bOPV, polio IPV, influenza, DTaP, Td, pentavalent, BCG, rotavirus, pneumonia, and HPV.

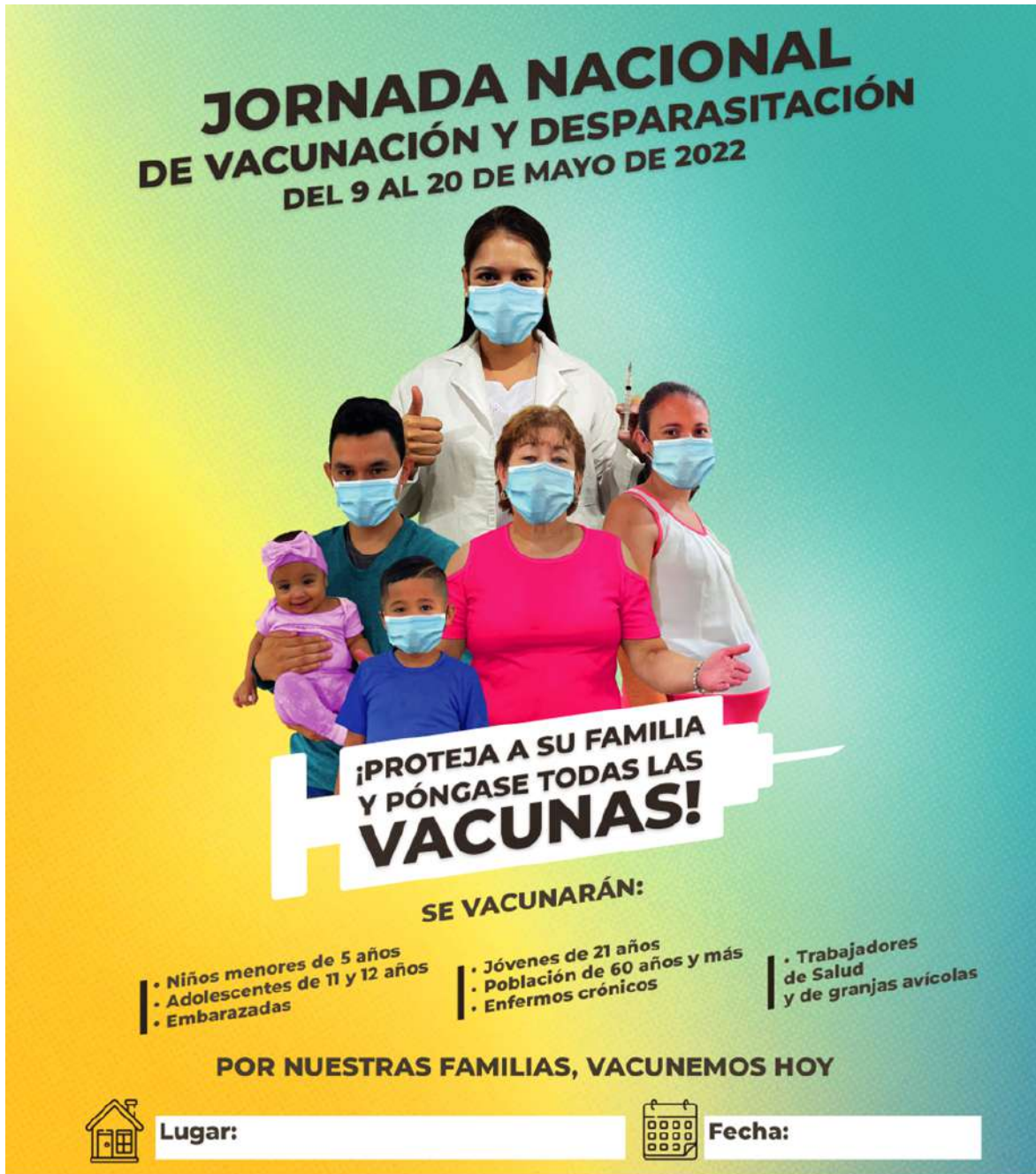
Events and activities:

- Launches were made at the central level, in the 20 Health Regions and at the municipal level, with the presence of national and local authorities. The main message was the importance of continuing to vaccinate and have all the vaccines to avoid vaccine-preventable diseases. Events were held at the headquarters of the 20 Health Regions, with the presence of the head of the Health Region, mayor, NGOs, civil society and journalists.
- The objectives of the VWA campaign were to maintain the control, elimination and eradication of EPV at the national level, through the search for the target population of the Expanded Immunization Program (EPI) not vaccinated according to the national scheme, starting and completing schemes with all vaccines for children under 5 years of age, HPV for 11-year-old girls, Td for 11-year-old boys, and vaccination against seasonal influenza for groups at risk.
- Seasonal Influenza prevention was carried out through vaccination against seasonal Influenza to prioritized groups at risk.

Launch:



Art used in the promotion of the National Vaccination Day in Honduras:



Jamaica

Results:

**Total
number
of people
vaccinated:**

13,657

**Total
population:**

2,973,462

Jamaica focused on the COVID-19 vaccine (3,338 applied vaccines). They also vaccinated against MMR, polio bOPV, polio IPV, yellow fever, influenza, DTaP, DT, Td, Hib, hepatitis B, pentavalent, BCG, pneumonia, and HPV.

Events and activities:

- Events were held at national and local levels in person and via Zoom with the Ministry of Health and Wellness officials professional association.
- There were over 142 vaccination sessions targeting the elderly and other vulnerable populations. Taking into consideration the COVID-19 pandemic, there were church services, mounting of public displays and community sensitization sessions.
- Jamaica also partnered with the Senior Citizen Association, Early Childhood Commission, Social Development Commission and local community influencers to promote vaccination and strengthen community support for the immunization program.
- A total of 9,827 people were vaccinated and 13,657 doses of antigens were utilized. Additionally, several promotional items were distributed to all parishes for staff and clients.

Nicaragua

Total number of people vaccinated:	N/A	Total population:	6,803,200
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Events and activities:

- The Nacional Vaccination Week in Nicaragua was held in Chinandega on April 20th April with the participation of the Minister of Health, Dr. Martha Reyes; the PAHO/WHO Representative, Ing. Ana Treasure; the director of SILAIS Chinandega, Dr. María Esther Estrada; the municipal health delegate, Dr. José Galeano; the Mayor of Chinandega, Mrs. Aura Padilla and officials from the Ministry of Health.
- During her address, Ing. Treasure congratulated the health personnel for their efforts in preventing vaccine-preventable diseases, including COVID-19, who with their hard work demonstrate the great commitment to the health of the Nicaraguan population; reaching the most remote places in the country and thus guaranteeing the free, safe and quality of vaccines in the noble task of saving lives.

Read more about the events [here](#).



Panama

Results:

**Total
number
of people
vaccinated:**

241,329

**Total
population:**

4,381,583

Panama chose to focus on the influenza vaccine (144,313 applied vaccines). They also vaccinated against COVID-19 MMR, MR, polio bOPV, yellow fever, DTaP, Td, Hib, hepatitis B, pentavalent, BCG, rotavirus, pneumonia, and HPV.

Events and activities:

- VWA in Panama was coordinated with the Office of the First Lady and the Pan American Health Organization, for which comprehensive Public Health activities were organized with the aim of reducing inequity gaps not only in vaccination but also in other Primary Health Care activities. The private sector was also incorporated into all vaccination actions.
- An in-person event was held on 22 April 2022 on the border between Panama and Costa Rica, with representatives from both countries. For Panama, Chiriquí Region Medical Director

Regional Head of Nursing, Head of Public Health Coordinating, MINSA AND CSS TELEVISION PRESS all participated in the event. For Costa Rica, the Regional Director of the Brunca Area, Nursing Supervisor, Vice Mayor of Corridores Enfermedades, and Chief of MINSA and CSS participated in the event.

- The population of migrants in the border with Colombia and Costa Rica, as well as the indigenous population residing in the regional areas and the workers of poultry farms, were incorporated into Panama's prioritized population.

Read more about the events [here](#).



Paraguay

Results:

Total
number
of people
vaccinated:

933,675

Total
population:

7,219,641

Paraguay chose to focus on the influenza vaccine (613,088 applied vaccines). They also vaccinated against COVID-19, MMR, MR, polio bOPV, polio IPV, yellow fever, influenza, DTaP, hepatitis B, Hib, pentavalent, BCG, rotavirus, pneumonia, and HPV.

Events and activities:

- In Paraguay various activities were developed both at the national level and in each of the health regions and health services, taking the vaccines to every corner of the country for their application to the target population.
- The follow-up vaccination campaign against measles, rubella and polio was re-launched, in the population aged 1 to 6 years, and children aged 6 months to 4 years the vaccine polio bOPV.
- In addition, the winter 2022 vaccination campaign was launched, with the aim of minimizing the impact of characteristic respiratory viruses in this season of the year. The campaign includes the application of biologicals against the influenza virus, COVID-19 and against pneumococcus.

Click on the images below to read the full articles:



PROGRAMA AMPLIADO DE INMUNIZACIONES PARAGUAY
MINISTERIO DE SALUD PÚBLICA Y BIENESTAR SOCIAL

TESÁI HA TEKÓ PORÁVE Motenondeha
Ministerio de SALUD PÚBLICA Y BIENESTAR SOCIAL

INSTITUCIONAL ▾ PROGRAMA REGULAR ▾ COVID-19 ▾ CVS SARAMPIÓN ▾ VIGILANCIA ▾

¡MANTÉNETE A DISTANCIA DE ENFERMEDADES!

Noticias

CONTRA EL SARAMPIÓN, LA RUBÉOLA Y LA POLIO ¡VACUNÁ A TUS HIJOS!

2 de abril de 2022



TESÁI HA TEKÓ PORÁVE Motenondeha
Ministerio de SALUD PÚBLICA Y BIENESTAR SOCIAL

TETÁ REKUÁI GOBIERNO NACIONAL

Paraguái Ichyguerá emba'e

MENU

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Campaña "Invierno 2022": Proteger a la población de las enfermedades respiratorias

Materials from the Ministry of Health:

Vacunando a tus hijos contra

sarampión rubéola polio

¡GANAMOS TODOS!



CAMPAÑA NACIONAL DE VACUNACIÓN 2021-2022

¿Quiénes deben vacunarse?

sarampión	Niñas y niños de 1 a 6 años	polio	Niñas y niños de 6 meses a 4 años
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¿Estás protegido?



Campaña de Vacunación de Invierno, 2022.



Peru

Total
number of people
vaccinated:

N/A

Total
population:

33,359,416

Events and activities:

- Vaccination Week activities were carried out in all regions of the country with participation from Dr. Jorge López Peña, Minister of Health, Dr. Hernán Navarro Caycho, General Director of Diris Lima Norte, Dr. María Elena Martínez, Executive Director of Immunizations of Minsa, and Dr. Carlos Roberto Garzón, representative of the PAHO/WHO.
- As part of the central activities to promote regular vaccination, a vaccination campaign was carried out aimed at pregnant women, so that they could receive vaccines against diphtheria, tetanus and pertussis (DTaP) at the National Maternal Perinatal Institute headquarters.
- The students of the Julio C. Tello Educational Center in the Ate district received the vaccine against HPV.
- As part of VWA's national agenda, other activities were carried out in Huánuco and Loreto. In Huánuco, the ceremony was held at the Leoncio Prado Great School Unit and children, adolescents were vaccinated according to the schedule and also older adults with pneumococcus and health personnel in the region with the fourth dose against COVID-19.
- From the Plaza de Armas of the town center of Santa Rosa in the Loreto region, a place that borders the sister countries of Colombia and Brazil, the closing ceremony of the SVA was held, which was presided over by Dr. José Antonio López Peña, Minister of Health of Peru, in which the health authorities and the local government of Leticia, Tabatinga, Santa Rosa were present, who renewed their commitment to control and eliminate measles, polio, diphtheria and other diseases that affect the population in the triple border.

Read more about the events [here](#)



Saint Kitts and Nevis

Results:

Total
number
of people
vaccinated:

132

Total
population:

54,166

In Saint Kitts and Nevis, the vaccine that they chose to focus on was COVID-19 (87 vaccinated people). They also vaccinated against MMR, Td, and HPV.

Events and activities:

- VWA 2022 was celebrated in Saint Kitts and Nevis as a health education activity promoting vaccine awareness and the benefits of vaccine for good health.
- This was done via social media, a talk show, health centers and at a public event.
- The Pfizer vaccine continues to be administered to the targeted group and outstanding children with the necessary antigens and with heighten focus on HPV 1st dose refusal from October, 2021
- The Permanent Secretary of Health open the week of activities re- enforcing the countries coverage for each antigen, while educating the public of the importance being vaccinated.



Click [here](#) to watch Members of the Community Nursing Services Shares Details On Vaccination Week | Good Morning SKN on YouTube:



Saint Maarten

Total number of people vaccinated:	148	Total population:	18,424
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Results:

St Maarten chose to focus on vaccines against polio bOPV, polio IPV, DTaP and Hib (38 applied vaccines). They also vaccinated against MMR and pneumonia.

Events and activities:

- This year Saint Maarten focused on easier access to vaccination locations. The health ministry collaborated with another government entity using their locations within three different communities to provide this service closer to the clients.
- A radio interview by the Government department of communications was conducted, promoting the initiative, and was interviewed. This interview was published on the Government Facebook page of Saint Maarten.



©Ministry of Health St Maarten

Saint Vincent and the Grenadines

Total number of people vaccinated:	842	Total population:	111,269
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Results:

Saint Vincent and the Grenadines chose to focus on the vaccine against Td (419 applied vaccines). They also vaccinated against MMR, BCG, polio IPV, yellow fever, DTaP, DT, Td, hepatitis B, and pentavalent.

Events and activities:

- An immunization March and Rally was held in the capital city Kingstown on April 29.
- Vaccination outreach activities were held from April 25 to 28 at the Kingstown Health Centre (tent activity) and during those days, the focus was placed on all age groups.
- A vaccination drive targeted the communities of Redemption Shapes and Ottley Hall on April 26 and 27, respectively.
- Health fairs were held in different locations providing services such as; nutrition and health counseling, blood pressure checks, GMR checks, HIV tests, family planning methods, as well as vaccination for all age group.
- As well as a vaccination open day, a vaccination awareness walk was held on

Thursday 28th April in Georgetown which served as a reminder for community members to be vaccinated.

- A march and rally was held on April 25 in Troumaca.
- Educational sessions were held at both primary schools on the HPV vaccine.
- NBC Radio was very instrumental and a number of the radio programs such as Health Word, Health Microscope and Face to Face highlighted the featuring activities.
- Additional promotional platforms were social media through the Ministry of Health Face book page, Agency for Public Information and printed flyers which were distributed.

©Ministry of Health, Saint Vincent and the Grenadines



Suriname

Results:

Total number of people vaccinated:	2,480	Total population:	591,798
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Suriname focused on the vaccine against polio bOPV (699 applied vaccines). They also vaccinated against MMR, polio IPV, yellow fever, DTaP, DT, Td, Hib, hepatitis B, pentavalent, and HPV.

Events and activities:

- The Ministry of Health did a Joint launch with the Medical Mission and the Regional Health Services of the VWA on Friday 25th April 2022, at the Leiding Health Center (District Wanica).
- Catch-up vaccination were organized for the eligible childhood population for DPT/HepB/Hib, MMR1, MMR2, Td, HPV and COVID-19 vaccines.
- An outreach program was delivered to reach indigenous and tribal communities: Pelele Tepu, Puleowime, Kwamalasamutu, Resort Djoemoe and Brokopondo Centrum.

Turks and Caicos

**Total
number
of people
vaccinated:**

N/A

**Total
population:**

39.226

Events and activities:

- Turks and Caicos celebrated VWA 2022 with a Public Health Nurses Retreat for two days. This is planned to be an annual working retreat where PHNs from around the country meet to discuss the achievements of the previous year and plans for the remaining portion of the year. This year the group worked on the TCI National ESAVI manual which is now in its draft form and is being reviewed by the Ministry of Health.
- Out of the plans to move forward to reach children, all the PHNs from various islands will travel to Providenciales, the larger populated island to assist the team there. They will form two teams that will carry out the outreach activity. An estimate of 100 children is expected to be vaccinated against diphtheria, pertussis, tetanus, measles, mumps, rubella and polio.
- The country also produced a video ad to promote the importance of childhood vaccination. With the push to have the population vaccinated against COVID-19, we believe some parents lost trust in the program thinking that their child will be vaccinated against COVID-19 and not the routine vaccine. We know this because many of them have asked and stated on visits to the clinic that they do not want the COVID-19 vaccine.
- During this week we promoted the COVID-19 vaccine, encouraging persons, particularly the vulnerable groups to be vaccinated against the disease. No target was set for this as the desire was to get as much persons as possible to come in that week at all locations around the TCI.

Uruguay

**Total
number
of people
vaccinated:**

N/A

**Total
population:**

3.485.152

Events and activities:

- The VWA launch took place on the Ministry of Health in Uruguay with participating members including PAHO representative Hernán Montenegro, Miguel Asqueta, General Director of Health, the Director of the Health Surveillance Department, Adriana Alfonso, and the Director of the MSP's Immunization Unit, Gabriel Peluffo.
- Both Asqueta and Peluffo highlighted the importance of updating vaccination schedules, on the importance of immunization controls for children and pregnant women.

Read more about the events [here](#)



Border Events: Brazil and Guyana

An opening ceremony for Vaccination Week was held in Bonfim, at the border between Brazil and Guyana, to increase vaccination coverage in the Americas.

As part of the program, cultural activities were done by both countries. The Brazilian Ballerina group performed an enchanting ballerina

dance for the audience; the nursing students of the Lethem Nursing School performed a multicultural dance that represented dance styles from the six races in Guyana. Both the visitors from Guyana and the residents of Brazil were entertained by the two unique cultural performances.

“Guyana and Brazil have been very strong advocates for vaccination in the world, which is key to avoid the of already eliminated, but not yet eradicated diseases.”

– Socorro Gross, Representative of PAHO/WHO office in Brazil

Both countries can continue to help each other in immunization plans in the future: besides vaccination and malaria control programs in the borders, Brazil can share its experiences in

telemedicine and surveillance, and Guyana can collaborate with its knowledge in non-communicable diseases.

“We have to convince that parent, to convince those who need to be vaccinated that vaccine is good, the vaccine is safe, the vaccine is necessary, not only for the individual but for the community at large.”

– Vishwa Mahadeo, Director-General of the Ministry of Health of Guyana

**Read more about the event [here](#)
More photos of the event [here](#)**



Border Events: Brazil, Colombia, and Peru

A joint celebration was held between Colombia, Brazil and Peru at Santa Rosa. The three countries decided to carry out this activity at the triple border, a common space in the heart of the Amazon to celebrate the Vaccination Week. The ministers from Colombia, Fernando Ruiz, and from Peru, Jorge López, and the Secretary of Health of Tabatinga, in a delegation from the Minister of Health of Brazil, were accompanied by the Director of the PAHO/WHO Subregional Program, Paolo Balladelli, the Representative of the PAHO/WHO in Colombia and the PAHO/WHO team in Peru.

PAHO/WHO is supporting the vaccination of indigenous populations on the border of Peru, Colombia, Bolivia and Ecuador, in alliance with the Andean Community of Nations (ACN) and the Amazon Cooperation Treaty Organization (ACTO), using for this initiative methodologies that allow progress in interculturality and the dialogue of knowledge. The binational initiative between Peru and Colombia of Mamas del Río in the Putumayo valley of the two countries makes it possible to extend promotion and

primary health care to populations living in territories with a lack of health services from the condition.

The Director of the Subregional Program for South America also recalled the importance of consolidating the binational health situation rooms, already existing between Brazil and Colombia, toward a trinational room, with the support of indigenous communities, as an instrument to improve knowledge and actions in health in cross-border areas and in closing the gaps in human resources, equipment and medicines.

“A river separates us, but that river does not separate us from diseases. We have malaria, dengue, leishmaniasis, chagas, COVID-19, and we also have other public health events that we must take care of in the same way. What happens in Santa Rosa, happens in Leticia and happens in Tabatinga. That is why we all work for the same thing: health at the border”, the Secretary of Health of Leticia, Mauricio Barbosa, said.

Read more about the event [here](#) and here
More photos of the event [here](#)



WORLD IMMUNIZATION WEEK



World Immunization Week was celebrated globally in the last week of April and also aimed to highlight the collective action needed and to promote the use of vaccines to protect people of all ages against disease.

The World Health Organization works with countries across the globe to raise awareness of the value of vaccines and immunization and ensures that governments obtain the necessary guidance and technical support to implement high-quality immunization programs. The ultimate goal of World Immunization Week is for more people – and their communities – to be protected from vaccine-preventable diseases.

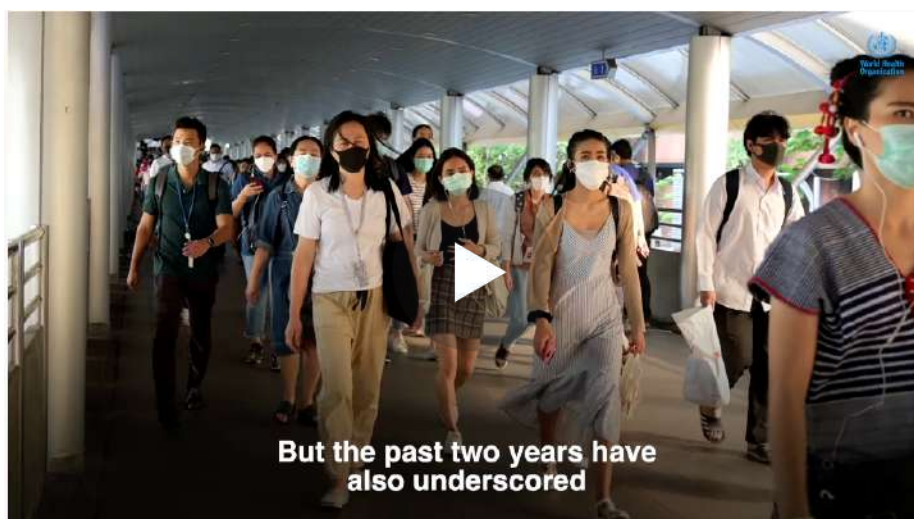
The 2022 campaign comes at an especially critical time as the COVID-19 pandemic has disrupted essential health services, including routine immunization, setting back progress by more than a decade. Unfortunately, millions of people are still missing out on the life-saving benefits of vaccines, making it urgent to catch up and reach those who have been missed.

The 2022 theme “Long Life for All” aimed to unify people around the idea that vaccines make it possible for us to follow our dreams, protect our loved ones and live a long, healthy life.

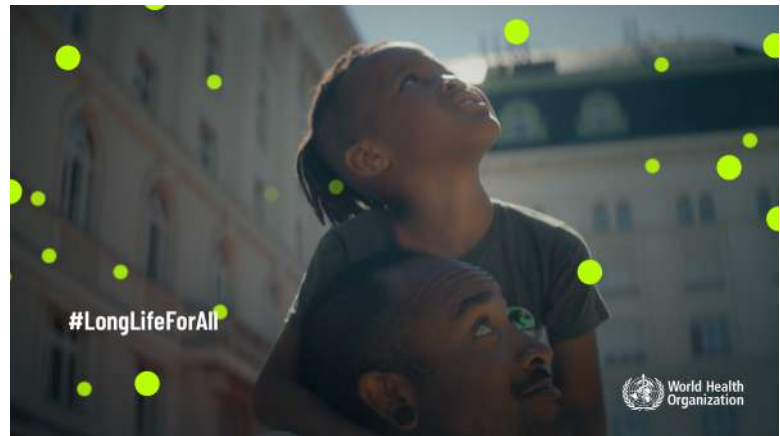
World Immunization Week is supported by the World Health Organization and a wide range of partners, including Gavi, the Vaccine Alliance, UNICEF, The Bill & Melinda Gates Foundation and many more partners. Visit [World Immunization Week campaign page](#) to learn more.

For World Immunization Week, WHO has teamed up with Google Arts & Culture and scientific institutions from around the world to bring this history vividly to life with [A Brief History of Vaccination](#), which tells the story of life-saving vaccinations.

Video: It's time to get essential vaccination back on track



Social Media Materials for WIW with the slogan: Long Life For All:



Find out more about World Immunization Week in:

- [Europe](#)
- [Africa](#)
- [Eastern Mediterranean](#)
- [Southeast Asia](#)
- [West Pacific](#)



PAHO