



PAN AMERICAN HEALTH ORGANIZATION
WORLD HEALTH ORGANIZATION



47th DIRECTING COUNCIL
58th. SESSION OF THE REGIONAL COMMITTEE

Washington, D.C., USA, 25-29 September 2006

RESOLUTION

CD47.R20

**HEALTH PROMOTION: ACHIEVEMENTS AND ASPIRATIONS CONTAINED
IN THE OTTAWA AND BANGKOK CHARTERS**

THE 47th DIRECTING COUNCIL,

Having examined document CD47/16;

Recognizing the importance of following up on the commitments made in the Mexico Ministerial Statement for the Promotion of Health in 2000; and

Recalling Resolution CD43.R11 for strengthening planning activities for health promotion in the Americas,

RESOLVES:

1. To urge the Member States to:
 - (a) accelerate country efforts, as appropriate, with respect to the five strategic actions enumerated in the Ottawa Charter;
 - (b) consider, as appropriate, the specific steps to take with respect to the five actions contained in the Bangkok Charter, especially in investment and capacity building; as well as the four commitments in that same Charter, in particular those pertaining to the responsibility of all spheres of government;
 - (c) exercise the intrasectoral stewardship role in health promotion in national programs;

- (d) include health promotion as a central strategy in the Health Agenda for the Americas, which should include an intercultural approach.
2. Request the Director to:
- (a) reaffirm the request contained in resolution CD43.R11 to establish mechanisms to ensure the appropriate follow up evaluation, and progress reports;
 - (b) support and promote technical and methodological development through knowledge management, and cooperation, including the analysis of determinants, and evaluation of their effectiveness;
 - (c) likewise, ensure that this task is included in the Strategic Plan of the Organization;
 - (d) strengthen the Organization's stewardship role in health promotion to promote its effectiveness in the different technical areas;
 - (e) strengthen interagency cooperation, exercising the Organization's steering role in this area, with a view to improving programs and their linkage through the mobilization of resources.

(Ninth Meeting, 29 September 2006)