



PAN AMERICAN HEALTH ORGANIZATION  
WORLD HEALTH ORGANIZATION



# 19th DIRECTING COUNCIL

21st SESSION OF THE REGIONAL COMMITTEE

*Washington D.C., 29 September – 10 October 1969*

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## ***RESOLUTION***

***CD19.R34***

### **CONTROL OF CIGARRETE SMOKING**

*THE 19<sup>th</sup> DIRECTING COUNCIL,*

Recognizing, on the basis of the fact, now well established, that cigarette smoking is an important cause of, or a substantial factor contributing to, premature deaths from bronchopulmonary cancer, coronary disease, chronic bronchitis, and chronic respiratory insufficiency;

Considering that cigarette smoking should be presented as harmful to health, and that an organization devoted to promoting health should set an example in this respect; and

Believing that each individual can decide for himself whether or not to indulge in the habit, bearing in mind that his example may invite others to smoke,

#### ***RESOLVES***

1. To request the Director to report to the XVIII Pan American Sanitary Conference:
  - a) On measures that have been taken to control the advertising of cigarettes by restriction of promotional material or by the inclusion of appropriate warnings on the packaging;
  - b) On other possible methods of warning the public; and
  - c) On measures that might be taken to control smoking in places of work or in public gatherings.

2. To recommend to persons attending meetings of the Governing Bodies of the Pan American Health Organization that they refrain from smoking.

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