



PAN AMERICAN HEALTH ORGANIZATION
WORLD HEALTH ORGANIZATION



13rd DIRECTING COUNCIL

13rd SESSION OF THE REGIONAL COMMITTEE

Washington D.C., 3 - 13 October 1961

RESOLUTION

CD13.R23

ECONOMIC ASPECTS OF HEALTH ACTIVITIES

THE 13rd DIRECTING COUNCIL,

Bearing in mind Resolution X adopted by the Executive Committee at its 43rd Meeting;
Considering that the Organization fully recognizes the importance of more firmly linking public health to the balanced economic and social development of nations and, in this connection, has taken an active role in the deliberations of the Organization of American States and its Committees;
Bearing in mind that in the "Declaration to the Peoples of America," 1 formulated at the Special Meeting of the Inter-American Economic and Social Council held in Punta del Este, Uruguay, in August 1961, the need was proclaimed "to press forward with programs of health and sanitation in order to prevent sickness, combat contagious disease, and strengthen our human potential";
Having been informed of the steps that are being taken by the Pan American Sanitary Bureau, in close cooperation with the Organization of American States and with the Inter-American Development Bank, to carry into practice the aims set forth in this Declaration; and
Taking into account the ideas and principles expressed by the observers from the Inter-American Development Bank and the Organization of American States,

RESOLVES

1. To declare that the Organization should orient its activities in the future toward the attainment of the following objectives:
 - a) To fulfill the role of PAHO in the implementation of the Act of Bogotá and the Charter of Punta del Este, particularly with reference to the strengthening of national health services and to the provision of potable water;
 - b) To contribute even more effectively, through health activities, to the balanced social and economic development of the countries of the Americas;
 - c) To emphasize the importance of health programs in the preparation of plans for socioeconomic development, and to emphasize to the Member Countries the need for the participation of health authorities in the preparation of these plans;
 - d) To give increasing emphasis to the improvement of the administration of health programs, through the strengthening of statistical services, improvement in administrative practices, personnel management and training, and other means for achieving the same end; and
 - e) To assist in the establishment of more effective criteria for the assessment of the economic value of health programs.
2. To recommend that the Pan American Sanitary Bureau render assistance, on request from the national health authorities, in planning in the field of health in such a way as to ensure the greatest contribution of health to the social and economic development of the countries.

Oct. 1961 OD 41, 27