RESOLUTION

CD36.R20

HEALTH AND TOURISM

THE 36th DIRECTING COUNCIL,

Having examined the document presented by the Director on health and tourism (Document CD36/20);
Noting the increasing importance of tourism to the economic growth of the countries of the Americas and thus indirectly for the capability of these countries to provide health services for their citizens;
Agreeing that the health of the people, the state of the environment, and the availability of health services may impact on the attractiveness of the countries of the Americas as tourist destinations;
Aware of the need for collaboration between the health and tourism sectors to their mutual benefit; and
Accepting the importance and relevance of the activities already carried out and being planned by the Pan American Health Organization (PAHO),

RESOLVES

1. To note the actions taken by PAHO to stimulate interest and promote activities at the regional, subregional, and national levels in this area.
2. To approve the proposals for technical cooperation by PAHO contained in Document CD36/20.
3. To urge the Member Governments to:
   a) Explore the potential of the health and tourism interaction in the context of health and
development as a mechanism that may strengthen the health sector;
   b) Promote the development of joint activities between the health and tourism sectors along the
lines proposed in Document CD36/20.

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