



# Championing Health: Sustainable Development and Equity

**PAHO Strategic Plan 2014-2019**



Pan American  
Health  
Organization



World Health  
Organization

REGIONAL OFFICE FOR THE Americas

While  
we celebrate  
important  
achievements,  
we recognize that  
much remains to  
be accomplished.

Together with  
Member States and partners  
we will find the solutions.

“This ambitious Plan is the product of intensive consultation and collaboration with Member States and staff across the Organization. It provides a clear direction for the coming years, allowing the Organization to remain in the forefront of efforts to improve the health and quality of life of the peoples of the Americas.”



Dr Carissa F. Etienne  
Director, PAHO

## **Vision**

The Pan American Sanitary Bureau will be the major catalyst for ensuring that all the peoples of the Americas enjoy optimal health and contribute to the well-being of their families and communities.

## **Mission**

To lead strategic collaborative efforts among Member States and other partners to promote equity in health, to combat disease, and to improve the quality of, and lengthen, the lives of the peoples of the Americas.

## **Values**

**Equity** - Striving for fairness and justice by eliminating differences that are unnecessary and avoidable.

**Excellence** - Achieving the highest quality in what we do.

**Solidarity** - Promoting shared interests and responsibilities and enabling collective efforts to achieve common goals.

**Respect** - Embracing the dignity and diversity of individuals, groups, and countries.

**Integrity** - Assuring transparent, ethical, and accountable performance.

Over 110 years inspiring change  
by innovating to promote healthy

#universalhealthcoverage

A focused vision to produce better health outcomes

## PAHO's 6 Core Functions

1. Providing leadership on matters critical to health and engaging in partnerships where joint action is needed
2. Shaping the research agenda and stimulating the generation, dissemination, and application of valuable knowledge
3. Setting norms and standards, and promoting and monitoring their implementation
4. Articulating ethical and evidence-based policy options
5. Establishing technical cooperation, catalyzing change, and building sustainable institutional capacity
6. Monitoring the health situation and assessing health trends.

living and well-being.



## Impact Goals: promoting health and well-being

1. Improve health and well-being with equity
2. Ensure a healthy start for newborns and infants
3. Ensure safe motherhood
4. Reduce mortality due to poor quality of health care
5. Improve the health of the adult population with an emphasis on NCDs and risk factors
6. Reduce mortality due to communicable diseases
7. Curb premature mortality due to violence and injuries by tackling major risks of adolescents and young adults (15-24 years of age)
8. Eliminate priority communicable diseases in the Region
9. Prevent death, illness, and disability arising from emergencies

The leadership, involvement, and ownership of PAHO Member States are





**"Building on the progress made in the Region, this Plan aims to move toward a vision focused on healthy living and well-being. Accordingly, it seeks to catalyze changes in the health response in the Region to transcend the traditional disease-oriented approach."**

critical for the success of this Strategic Plan.

939 million people in 38 Member States from Nunavut to Tierra del Fuego

“Reducing inequities in health within and between countries and territories to improve health outcomes, with emphasis on key countries.”

8 key countries: **Bolivia, Guatemala, Guyana, Haiti, Honduras, Nicaragua, Paraguay, and Suriname**

## Bridging the information gap to promote evidence-based decision making.

Reducing inequities in health,

4 cross-cutting themes are central to addressing the determinants of health: to create opportunities for all to attain their full potential.

gender,  
equity,  
human rights, and  
ethnicity

# PAHO: Catalyst for



- Better health in the Americas is a shared responsibility, and PAHO **together with partners** is creating solutions by building and **expanding** collaborative **networks** that encompass all sectors of society.
- Between 2000 and 2012, the Human Development Index increased from 0.683 to 0.741 in Latin America, from 0.632 to 0.687 in the Caribbean, and from 0.906 to 0.935 in North America.
- Recent evidence qualifies Latin America and the Caribbean as the most inequitable region in the world.
- PAHO is a **catalyst** for innovative thinking and **transformational** change for health in the Americas, to ensure all communities and nations can realize their full potential and promise in today's increasingly competitive global economy.

In the Region of the Americas, life expectancy at birth has increased by

**7 years**, from 69.2 in 1980 to 76.1 in 2011

**Forging commitments and building alliances to achieve universal health coverage in the Americas.**

# Health in the Americas

“The Americas is leading the way declines in infant mortality and morbidity and mortality, falling the burden of malaria in endemic towards the elimination of neglec

#PublicHealth

in improving health, as evidenced by maternal mortality, a reduction in HIV rates of tuberculosis, a reduction in countries, and sustained progress  
ted tropical diseases.”

Mortality rates for malaria in the Americas decreased by **67%** between 2000 and 2011, while morbidity declined by **58%**.  
AIDS-related deaths declined by **10%**, from 60,000 to 54,000 during 2001 to 2011.

#Malariabuzz

# Communicable diseases

Reducing the burden of communicable diseases, including HIV/AIDS and sexually transmitted infections; tuberculosis; malaria and other vector-borne diseases; neglected, tropical, and zoonotic diseases; and vaccine-preventable diseases.

**1.42 million** people were living with HIV in Latin America and the Caribbean in 2011.


#ZeroHIV



#stopTB





A close-up photograph of two young children, a girl on the left and a boy on the right, both smiling warmly. The girl is wearing a white cap and a brown sweater, while the boy is wearing a blue cap and a blue turtleneck. They are positioned in front of a rustic stone wall. The lighting is bright and natural, suggesting an outdoor setting.

“We have a powerful potential for health to be a driving force for change.”  
Dr. Carissa F. Etienne  
Director, PAHO

Chagas is the most prevalent tropical communicable disease in Latin America, with an annual incidence of

**28,000** cases.

It affects an estimated **8 million** people and causes on average **12,000** deaths per year.

#hypertension

# Noncommunicable diseases and risk factors

#lessSalt

Reducing the burden of noncommunicable diseases, mental health disorders, violence, injuries and disabilities, and their risk factors.

In 2010, more than

**75%** of healthcare costs were due to chronic conditions.



#TobaccoFreeAmericas



# Championing Health: Sustainable Development and Equity

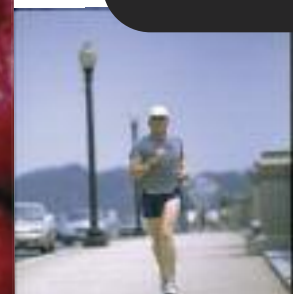
#NCDs

**16%** of total mortality in adults is attributable to tobacco.

Over **75%** of all deaths are caused by noncommunicable diseases, which are highly preventable.

#PanAmericanForum

#CutRisks



# Determinants of health and promoting health throughout the life course

Addressing the determinants and promoting good health at key stages of life, taking into account the need to address societal conditions in which people are born, grow, live, work, and age, and implementing approaches based on gender equality, equity, human rights and ethnicity.

Strengthening the health sector's capacity to address the social determinants of health, utilizing the **"Health in All Policies"** strategy and promoting increased community participation and empowerment.



#LIFECOURSE

#gender=



#equity

#healthPolicy

#HIAP

# Health systems

Strengthening health systems based on primary care to achieve the progressive realization of universal health coverage; organizing people-centered, integrated, and quality health services; promoting access to and rational use of medicines and health technologies; enhancing health information and evidence; and developing human resources for health.

#eHealth

**24** countries in the Region have incorporated the renewed primary healthcare strategy into their healthcare model .



# Championing Health: Sustainable Development and Equity

#healthTech



#donateBlood

#pahoEOC

# Preparedness, surveillance, and response

A strong link with national health policies, strategies, and plans is needed to implement the resolutions and mandates of the **International Health Regulations**, and the Plan of Action on **Safe Hospitals**.

#disaster

Reducing mortality, morbidity, and societal disruption resulting from epidemics, disasters, conflicts, and environmental and food-related emergencies by focusing on risk reduction, preparedness, response, and recovery activities that build resilience and use a multisectoral approach to contribute to health security.





PAHO is the premier public health organization of the Americas, leading the way in improving health and well-being of all people, and reducing inequities in health through collaborative action and solutions. PAHO's technical expertise is a significant asset in developing solutions to

# Leadership and governance

address the Region's most critical health issues in a manner that is fully responsive to the collective needs and priorities of the Member States.

Leadership and corporate services are essential to maintain the **integrity** and **efficient** functioning of the Organization.

#theFutureWeWant

#post2015

#mHealth



#art4research

Since its inception in 2003, more than  
**450 million**  
individuals of all ages have been vaccinated  
during Vaccination Week in the Americas.

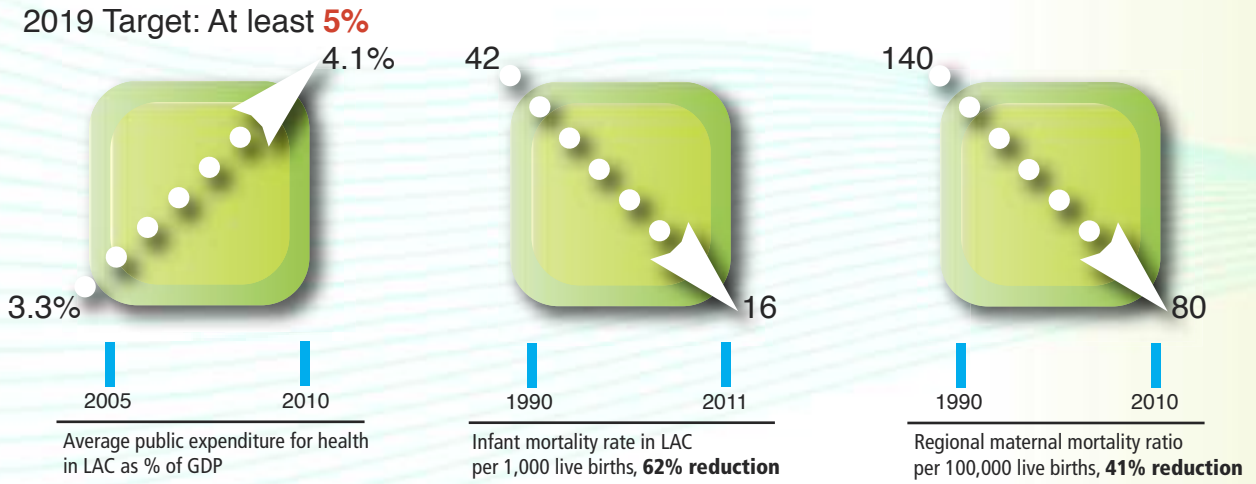


# #Promise4Children

DPT vaccination coverage in 1980 **50%**  
DPT vaccination coverage in 2012 **93%**

# Reducing inequities in health between and within countries

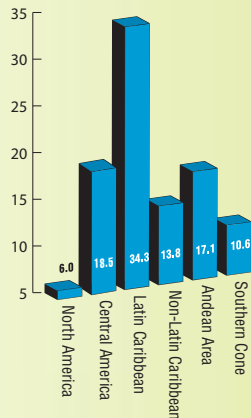
Snapshot of key health indicators





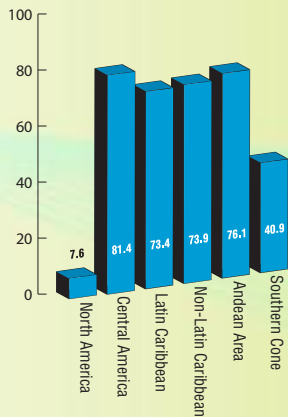
## Infant mortality rate by country groupings

(per 1,000 live births) 2013 PAHO Basic Indicators

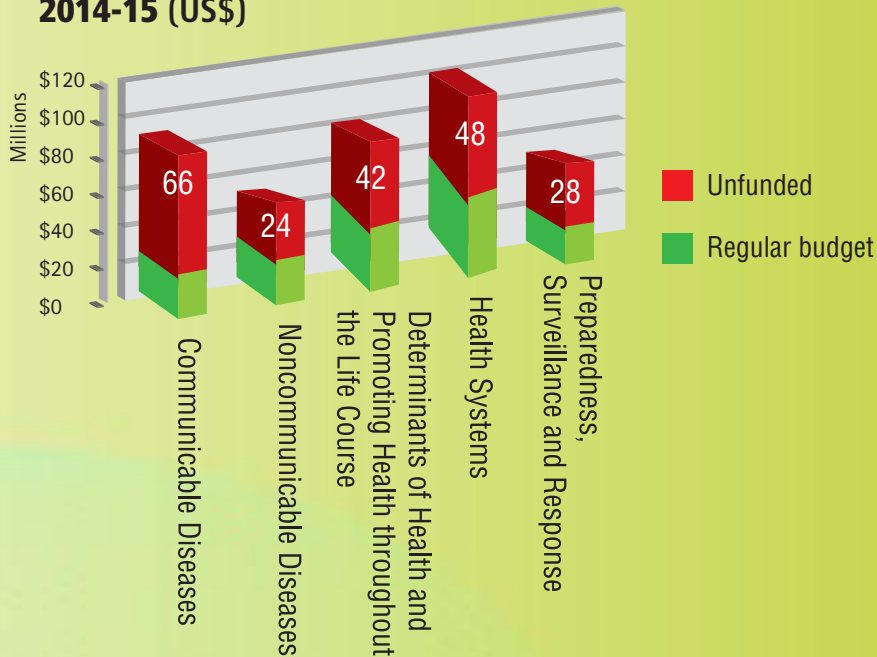


## Maternal mortality ratio by country groupings

(per 100,000 live births) 2013 PAHO Basic Indicators



## Funding gap by programmatic categories, 2014-15 (US\$)



#### **PAHO Member States**

Antigua and Barbuda  
Argentina  
Bahamas  
Barbados  
Belize  
Bolivia  
Brazil  
Canada  
Chile  
Colombia  
Costa Rica  
Cuba  
Dominica  
Dominican Republic  
Ecuador  
El Salvador  
Grenada  
Guatemala  
Guyana  
Haiti  
Honduras  
Jamaica  
Mexico  
Nicaragua  
Panama  
Paraguay  
Peru  
Saint Kitts and Nevis  
Saint Lucia  
Saint Vincent and the Grenadines  
Suriname  
Trinidad and Tobago  
United States of America  
Uruguay  
Venezuela

#### **Associate Members**

Aruba  
Curaçao  
Puerto Rico  
Sint Maarten

#### **Participating States**

France  
Kingdom of the Netherlands  
United Kingdom of Great Britain and  
Northern Ireland

#### **Observer States**

Portugal and Spain

“Universal health coverage is the single most powerful concept that public health offers for health and development.”

PAHO engages in partnerships with the public and private sectors and other organizations to extend the reach of its technical cooperation.

In addition to its core budget, financed by quota contributions from Member States, PAHO also mobilizes resources from partners to implement programs that respond to the collective needs and priorities of the countries of the Region.

Partner with us.

#Healthforchange  
#changeforHealth

“Conditions have converged  
to create a unique moment  
for health in the Americas.”

Dr. Carissa F. Etienne  
Director, PAHO



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