



*executive committee of  
the directing council*

PAN AMERICAN  
HEALTH-  
ORGANIZATION

*working party of  
the regional committee*

WORLD  
HEALTH  
ORGANIZATION



86th Meeting  
Washington, D.C.  
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Provisional Agenda Item 14

CE86/23 (Eng.)  
30 April 1981  
ORIGINAL: SPANISH

PAHO AWARD FOR ADMINISTRATION, 1981

Background

The PAHO Award for Administration dates from 1969, when the 61st Meeting of the Executive Committee of PAHO accepted the generous gift of Dr. Stuart Portner, former Chief of Administration of the Pan American Sanitary Bureau, to institute an annual award for the purpose of "contributing to the improvement of the administrative systems of the health programs."

In 1970 the XVIII Pan American Sanitary Conference approved the procedure and the criteria governing the Award. The Chairman of the PAHO Executive Committee was made responsible each year for appointing a committee--composed of three members of the Executive Committee--who would decide on the Award during the sessions of the Committee.

The Award is granted to a serving public health officer for work done, or to the most qualified candidate as the author of studies, research or essays on administrative topics applicable to the health sector.

Those were the mechanisms for selecting the winner of the Award, and it was up to the Governments to submit the names of candidates. One year the Award was made to a public health officer who had excelled in the administration of health services, and the next, on the basis of the quality of written works relating to administration as well as training in that sector.

Because of the growing importance of new administrative methods for health plans in the Region of the Americas, it clearly became necessary to revise these criteria in line with a sense of devotion to service to the community and the social realities of each country. Therefore, in 1978, the Pan American Sanitary Conference decided to

change the procedures and guidelines for the Award so that the candidacies of persons who had made an outstanding contribution in any health field, whether administration, or execution of programs, could be considered.

Accordingly, the countries of the Americas extend an invitation to all citizens that have contributed to the improvement of the health of their people.

The guidelines and procedures for conferring the Award, as approved by the XVIII Pan American Sanitary Conference (1970) and amended by the XX Conference (1978) and the XXVII Meeting of the Directing Council (1980), are as follows:

#### Guidelines

1. Effect of the activity of the candidate on improving administration in the health sector. For example:

- a) Contribution to the improvement of the organization and introduction of administrative methods and procedures required for the execution of a national, regional or provincial health plan;
- b) Contribution to the coordination and strengthening of health service agencies;
- c) Contribution to the establishment of a sense of devotion to duty and esprit de corps;
- d) Incorporation of the teaching of administration into educational programs in the health sector;
- e) Methods of applying and evaluating administrative methods;
- f) Contribution to the establishment of an efficient personnel system;
- g) Contribution to the establishment of the program budget;
- h) Design and introduction of an accounting system;
- i) Participation in teaching as a disseminator of knowledge and practical experience in problem areas or disciplines relating to health administration.

2. Value of a written work as judged by the feasibility of applying its contents to improve health administration, including training. Examples:

- a) A model program of administrative training in medical, health of sanitary engineering schools;
- b) A model personnel system for the health sector;
- c) A program for the development of administrative manpower adapted to a health plan.

#### Procedures

1. To contribute to the improvement of the administration of health programs, the Pan American Health Organization has established the PAHO Award for Administration, which will be competed for annually and will consist of a diploma and the sum of US\$500.
2. The Award shall be made to a candidate who has done outstanding work in any health field, whether in administration or execution of programs.
3. The Chairman of the Executive Committee of PAHO shall appoint an Award Committee consisting of three representatives of the countries members of the Executive Committee, who will discharge their duties for the period of their term of office as representatives of their countries on the Executive Committee. The Chairman shall fill any vacancies that occur among the members of the Award Committee. When there are candidates from the countries represented by members of the Award Committee, those members shall be replaced by representatives of other Member Countries of the Executive Committee, who shall be designated by the Chairman of Executive Committee to sit on the Award Committee for that occasion only.
4. The names of candidates shall be submitted by the Member Governments of PAHO, through their ministries of health.
5. The Director of the Pan American Sanitary Bureau shall, at the end of each meeting of the Directing Council or the Pan American Sanitary Conference, invite the Governments of Member Countries to submit nominations for the Award.
6. The names of proposed candidates shall be submitted to reach the Director of the Pan American Sanitary Bureau by 15 March, together with their curriculum vitae and documentation supporting the nature and quality of the work done, or of the written work submitted for the Award, as the case may be. This documentation shall include a brief narrative describing the impact which the candidate's work has had on health administration in the home country. All documentation shall be submitted in an original and three copies.

7. Nomination of candidates shall not necessarily be limited to officers serving at the ministerial level, but may include those serving in other administrative units or institutions in/or related directly to the health sector.

8. The Director of the Pan American Sanitary Bureau shall forward copies of the documentation submitted to the members of the Award Committee 45 days before the date of the opening of the first annual meeting of the Executive Committee, so that they can meet and decide on the Award during the sessions of the Executive Committee, and report their decision to the Committee in order that it may be duly transmitted to the Directing Council or the Pan American Sanitary Conference.

9. Nominations received by the Director of the Pan American Sanitary Bureau after 15 March shall be held in abeyance for consideration by the PAHO Award Committee of the following year.

10. The Award Committee shall have the authority to declare the PAHO Award void in the event that no candidate meets the approved criteria.

11. When in any year only one nomination is received within the time limit prescribed, the Committee shall have the authority to refer that candidacy for consideration with others received in the ensuing year.

12. Unsuccessful candidates in any one year may be renominated for consideration once only and in the following year. For such renomination a simple communication incorporating any additional pertinent data shall suffice.

13. The announcement of the winner of the Award shall be made during the meeting of the Directing Council or the Pan American Sanitary Conference.

14. Whenever practicable, the Award shall be presented during the appropriate meeting of the Directing Council or the Pan American Sanitary Conference, the cost of the travel involved being borne by the Government concerned.

15. When such presentation is not practicable, alternatives shall include:

- a) Receipt of the Award at the meeting of the Directing Council or the Pan American Sanitary Conference by a member of the delegation of the recipient's country, on his behalf;
- b) Presentation made in the home country by the Country Representative on behalf of the Director.

16. Whatever the method of presentation of the Award may be, it shall be accompanied by appropriate publicity issued for the news media, both by the Pan American Sanitary Bureau and the Government concerned.

17. Member Governments shall be requested by the Director of the Pan American Sanitary Bureau to give more active attention to making use of the purpose for which the Award was made to foster administrative improvement within the framework of national health services.

18. These general rules and the Award guidelines shall be reviewed at any time deemed appropriate in light of the experience gained. The amendments approved by the Executive Committee shall be submitted to the Directing Council or the Pan American Sanitary Conference.

#### Winners of the Award

The following persons have received the PAHO Award for Administration;

- 1972 Dr. Eduardo Zapata Salazar (Peru). Director of Personnel, Ministry of Health of Peru.  
For his work on the preparation and implementation of a model of a personnel administration system for the health sector in his country.
- 1973 Mr. Guillermo Istúriz (Venezuela). Founder of the hospital administration program and of the courses in this discipline at the School of Public Health of Venezuela.  
For work in the field of hospital management, which is regarded as the basis for the doctrine and practice in this field, and as having shaped the modern approach to hospital management in Venezuela.
- 1975 Mr. Dennis Sánchez Acuña (Costa Rica). Planning expert in the Sectoral Unit of the Ministry of Health of Costa Rica.  
For his outstanding contribution to drawing up the National Health Program for 1975-1978, and particularly of the methods used to improve the development of administrative resources.
- 1976 Dr. Ernani Guilherme Fernandes da Motta (Brazil). Superintendent, Health Campaigns Superintendency, Ministry of Health of Brazil.  
For his work in administrative management, especially in connection with the meningitis vaccination campaign in his country.

- 1977 Dr. Roberto Pereda Chávez (Cuba) (Posthumous). Director of the Department of International Relations, Ministry of Public Health of Cuba.  
For the exceedingly salutary effects of his work on the administration and consolidation of the National Health System of his country.
- 1978 Dr. Oswaldo Egas Cevallos (Ecuador). General Director for Health Planning in the Ministry of Public Health of Ecuador.  
For his work in the administration of health services in his country.
- 1980 Dr. Jair de Oliveira Soares (Brazil). Minister of Social Security, Federal Government of Brazil.  
For his contribution to the organization and management of health sector services of his country, at both the regional and national levels.

On the recommendation of the Committee, the Award was declared void in 1971, 1974, and 1979 because either the nominations did not meet the approved criteria or only one nomination had been submitted.

#### Present Situation

At the beginning of this year, PASB prepared a pamphlet entitled "PAHO Award for Administration, 1981" (Spanish and English) and gave it wide distribution among the Member Governments to inform them of the background, guidelines, and procedures for the Award.

As a result of this action, the following names were received prior to the deadline of 15 March as candidates for the PAHO Award for Administration, 1981:

<u>Name</u>	<u>Country</u>
Dr. David Bersh	Colombia
Dr. Philip I. Boyd	Guyana
Dr. Carlos Díaz del Pinal	El Salvador
Dr. Leonard Merrydale (Posthumously)	Grenada
Dr. Víctor Reyes Lituma	Ecuador
Dr. Francisco Rojas Ochoa	Cuba
Dr. F. Burns Roth	Canada
Dr. Hernán Urzua Merino (Posthumously)	Chile
Dr. Jan Van Maziijk (Posthumously)	Suriname
Dr. Vaughn Wells	Barbados



*comité ejecutivo del  
consejo directivo*

ORGANIZACION  
PANAMERICANA  
DE LA SALUD

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comité regional*

ORGANIZACION  
MUNDIAL  
DE LA SALUD



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Tema 14 del programa

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PREMIO OPS EN ADMINISTRACION, 1981

Informe del Jurado

El Jurado del Premio OPS en Administración, 1981, estuvo integrado por el Dr. José Pedro Argarate (Argentina), el Sr. Donald Miller (Jamaica) y el Dr. Juan Ponce de León (Perú) quien fue elegido Presidente. El Dr. Manuel A. Bobenrieth (OSP) actuó de Secretario.

El Jurado se reunió el 23 y el 24 de junio y, previa información detallada sobre los términos de referencia del Jurado y sobre las diversas actividades cumplidas por el Secretariado de la OPS relacionadas con el otorgamiento del Premio, tomó nota que se habían presentado al Premio OPS en Administración en 1981 las diez candidaturas siguientes:

Dr. David Bersh, de Colombia

Dr. Philip I. Boyd, de Guyana

Dr. Carlos Díaz del Pinal, de El Salvador

Dr. Leonard Merrydale (Póstumo), de Grenada

Dr. Víctor Reyes Lituma, del Ecuador

Dr. Francisco Rojas Ochoa, de Cuba

Dr. F. Burns Roth, del Canadá

Dr. Hernán Urzúa Merino (Póstumo), de Chile

Dr. Juan Van Mazijk (Póstumo), de Suriname

Dr. Alfred Vaughan Wells, de Barbados

Desde que se instituyó el Premio OPS en Administración en 1969, esta es la primera vez que se presentan diez candidatos. El Jurado considera este hecho como altamente satisfactorio y lo interpreta como resultado de la eficiente labor de difusión y promoción del Premio por el Secretariado de la OPS, por una parte, y del interés de los Gobiernos Miembros de la OPS para que se dé reconocimiento a quienes contribuyeron al mejoramiento de la administración de sus sistemas y servicios de salud, por la otra.

El Jurado examinó las pautas generales vigentes para la adjudicación del Premio y adoptó los siguientes seis criterios para evaluar los candidatos: a) prioridad del área de problema específico o de la disciplina del conocimiento en relación con el quehacer administrativo (alta, mediana o baja); b) ámbito y trascendencia de la actuación (local, nacional, o internacional); c) nivel de actuación (métodos y procedimientos, programas, o políticas); d) duración del efecto (corto, mediano o largo plazo); e) originalidad de la contribución (aplicación de conocimientos existentes, creación de nuevos conocimientos), y f) características personales, especialmente en lo referente a liderazgo, comunicación, motivación, trabajo y equipo y moral de trabajo.

El Jurado estudió objetivamente toda la documentación presentada y consideró que cinco candidatos calificaban básicamente los criterios para el Premio. Después de un nuevo estudio detenido y detallado de todos los antecedentes, el Jurado decidió por unanimidad recomendar que se otorgue el Premio OPS en Administración para 1981 al Dr. Frederick Burns Roth, del Canadá, por su sobresaliente realización y sus meritorios servicios consagrados al mejoramiento de la administración de la atención de la salud, tanto a nivel operativo como a nivel docente nacional e internacional.